



13 – 16 April 2016

**SHERATON MIRAGE RESORT & SPA
GOLD COAST, QUEENSLAND**



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PRESIDENT'S WELCOME



Dear Members and Guests

Welcome to IPTA's 2016 Annual Conference and Australia's beautiful Gold Coast. We are delighted to present a comprehensive program that brings focus to both local and international patent and trade mark issues. Our engaging speakers from Australia, China, Japan, New Zealand, the UK and USA will share their expertise across legal, policy and practitioner domains to ensure informative and insightful sessions.

An enticing social program will round out our professional education and 97th Annual General Meeting. A high point will be Friday's Gala Dinner at the sumptuous Palazzo Versace with an address from Guy Leech, a former Australian Ironman surf lifesaving champion. A wonderful sightseeing tour to the Gold Coast's lush hinterland will also be a highlight of the numerous networking and entertainment opportunities available to delegates and guests.

Everything is in place for a successful conference. Thank you for joining us.

Kind regards
Jeremy Dobbins
President



VENUE

CONFERENCE VENUE

Sheraton Mirage Resort & Spa

71 Sea World Drive
Main Beach Qld 4217

The Sheraton Mirage Resort & Spa is a stunning beachfront resort on the Gold Coast. It is set amongst 6 hectares of sparkling lagoons and tropical gardens and located near the Marina Mirage shopping centre and Sea World. The resort is 35km from the Gold Coast Airport and 80km from Brisbane Airport.

ACCOMMODATION

Check in time: 3.00pm

Check out time: 12.00pm

Room type: Room Rate

Mirage, Lagoon

or Garden Room \$245.00

Room rate includes breakfast for one.

Free WiFi is available in guest rooms when you sign-up for the SPG rewards program (it is free to sign up). Otherwise the daily rate is between \$13.50-\$20.00.

Accommodation can be booked with the following link:

[https://www.starwoodmeeting.com/Book/
IPTA2016](https://www.starwoodmeeting.com/Book/IPTA2016)

Pre & Post Conference Accommodation

IPTA room rates are available before and after the conference subject to availability.

Accommodation Cancellation Policy

You will need to provide a credit card at the time of booking for full prepayment at seven (7) days prior to arrival. No refunds will apply for all room nights cancelled less than 30 days prior to the date of arrival.

BREAKFAST

Breakfast for one is included in the room rate. Additional breakfasts are available at the special rate of \$30 per person (please note that the Friday breakfast events for IPTA Corporate and YIPTA Members are paid for via the registration form).



GENERAL INFORMATION

CLIMATE

Autumn on the Gold Coast is beautiful, with plenty of sunshine and warmth. Day temperatures are in the mid-twenties and the water temperature is still high enough to swim comfortably so don't forget to pack your bathers!

Average max temp: 25°C
Average min temp: 18°C

DRESS RECOMMENDATIONS

Business Sessions: Smart casual

Informal Dinners: Smart casual

Gala Dinner: Formal

Golf: Smart and neat dress required. No denim, cargo or board shorts, no singlets, t-shirts or thongs. Please wear a collared shirt and shorts or slacks. Any socks are acceptable and running or golf shoes are required.

CHILDREN

Children are welcome to attend most functions, however, they must be registered for seating and catering requirements even if no charge is applicable (unfortunately venues will charge for any children under 3 who require a meal).

INTERNET ACCESS

Complimentary WiFi will be available in the conference area on Wednesday, Thursday and Friday. It is also complimentary in guest rooms if you sign up to the SPG rewards program (it is free to sign up), otherwise, charges will be incurred.

Name Badges

Name badges must be worn to all functions.

Registered Full Delegates

White badge

Registered Accompanying Persons

Red stripe

Registered Day Delegates

Yellow stripe

Councillors

Purple stripe

Speakers

Green stripe

Guests for Additional Functions

Blue stripe

SPECIAL DIETARY REQUIREMENTS

Requests for special dietary requirements will be passed on to caterers. Please identify yourself to the catering staff to ensure you receive the appropriate meal.



REGISTRATION

REGISTRATION PACKAGES

Full Delegate: Includes business sessions, lunches, evening functions and hospitality suite.

Accompanying Person: Includes evening functions and hospitality suite.

Day Delegate Wednesday: Includes business sessions and afternoon tea.

Day Delegate Thursday and Friday: Includes business sessions and lunch.

Day Delegates may register for the Gala Dinner and optional Saturday activity only.

Please note that accompanying persons who do not register for the Accompanying Persons' package may register to attend the Annual Dinner and optional Saturday tour only.

REGISTRATION CANCELLATIONS

Cancellations for registrations must be notified in writing to mail@ipta.org.au. Registration fees for cancellations received after 10 March 2016 will not be refunded.

REGISTRATION DESK/ SECRETARIAT

The IPTA registration desk and secretariat will be located in the Mirage Boardroom.



TOURS AND ACTIVITIES

Please meet in the hotel foyer ten minutes prior to departure time.

INCLUDED SOCIAL PROGRAM

Wednesday, 13 April

Welcome Dinner & Reception

6.30pm - 9.30pm

Poolside Lawn, Sheraton Mirage Resort & Spa

Enjoy the lush tropical surrounds of the Sheraton Mirage Resort & Spa and dine al fresco by the pool. Please note there is a 9:30pm curfew to ensure other hotel guests are not disturbed by noise.

Thursday, 14 April

LUNCH

1.00pm - 2.00pm

Sheraton Mirage Grand Terrace and Ballroom 3 (delegates only)

INFORMAL DINNER

7.00pm - 11.00pm

Movie World

Coach departs from the Sheraton Mirage at 7pm

Experience Hollywood on the Gold Coast at Movie World Star Pavilion. Please note delegates will be required to wear a Ride Safe wrist band which will be distributed prior to entry to the event. The wrist band must be worn by any delegates who wish to go on a ride. Delegates will be restricted to one standard alcoholic drink per hour whilst wearing a Ride Safe wrist band.

Friday, 15 April

LUNCH

1.00pm - 2.00pm

Mirage Grand Terrace and Ballroom 3 (delegates only)

GALA DINNER

7.30pm - 12.00am

Palazzo Versace

Our Annual Gala Dinner will take place in the elegant Palazzo Versace. As the Palazzo Versace is just across the road from the Sheraton Mirage, guests can make their own way to the venue.



OPTIONAL SOCIAL PROGRAM

Wednesday, 13 April

ANNUAL GOLF TOURNAMENT

11.00am - 5.30pm

RACV Royal Pines Resort

Coach departs the Sheraton Mirage at 11.00am

Set against a lush tropical background just minutes from the beach, the Royal Pines course will test the most astute golfer. Its championship course offers six par 4s that measure more than 400 metres, four par 5s that are over 500 metres long and a 201 metre par 3. It all adds up to a tough series of holes when you factor in the parade of bunkers that come into play on most holes. Tee-off time is 12.15pm. Please note the dress requirements on page 6.

Thursday, 14 April

ANNUAL FUN RUN & WALK

7.00am

Meet in the foyer

Pack your running shoes and join the 2016 Annual Fun Run (5km) or walk (2.5km). Spectators welcome.

Saturday, 16 April

MT TAMBORINE TOUR

10.00am - 4.30pm

Coach departs the Sheraton Mirage at 10.00am

Visit the magical underground caves which house a colony of glow worms and then experience the beauty of some of the oldest rainforests in the world at the Rainforest Skywalk. This 1.5km walk will take you through a variety of different landscapes including forest floor trails, steel bridges through the highest points of the upper canopy and a cantilever bridge that soars a breathtaking 30 metres above the creek and rainforest below. Lunch will follow at the Hilltop on Tamborine café which is situated at the top of Mount Tamborine and boasts some of the finest views of the Gold Coast and hinterland. They also have a small gallery where you can browse exhibitions of local artists. The final part of the tour will take you to the Gallery Walk shopping precinct where you will have free time to explore the numerous art galleries, wineries and cafes. Witches Chase Cheese and Fortitude Brewing Company are more than happy to arrange tastings of their produce.

HOSPITALITY SUITE

Pearls Bar

Name Tags must be worn.

PROGRAM

WEDNESDAY, 13 APRIL

11.00am - 5.30pm **ANNUAL GOLF TOURNAMENT - RACV ROYAL PINES RESORT**

(coach departs Sheraton Mirage at 11.00am)

1.00pm - 6.30pm **REGISTRATION**

(Sheraton Mirage Boardroom)

Business Sessions in Pandanus

2.00pm - 2.05pm **WELCOME**

Jennifer McEwan,
IPTA COUNCILLOR

2.05pm - 3.00pm **TRADE MARK CASE ROUND-UP IN AUSTRALIA**

CHAIR:
Mark Williams,
IPTA TRADE MARKS COMMITTEE

SPEAKER:
Ed Heerey SC,
VICTORIAN BAR

3.00pm - 3.15pm **AFTERNOON TEA**

3.15pm - 4.00pm **DEVELOPMENTS IN TRADE MARK LAW AND PRACTICE IN JAPAN**

CHAIR:
Jennifer McEwan,
IPTA COUNCILLOR

4.00pm - 5.00pm **TRADE MARK OFFICE USERS' MEETING: RECENT ACTIVITIES, EXAMINATION PRACTICES AND DECISIONS**

CHAIR:
Anne Makrigiorgos,
IPTA IMMEDIATE PAST PRESIDENT

SPEAKERS:
Michael Wolnizer,
DAVIES COLLISON CAVE
John Braybrooks,
IP AUSTRALIA
Jock McDonagh,
IP AUSTRALIA

6.30pm - 9.30pm **WELCOME RECEPTION AND DINNER**

(Sheraton Mirage, Poolside Lawns)

HOSPITALITY SUITE
(Pearls Bar)

THURSDAY, 14 APRIL

7.00am **ANNUAL FUN RUN AND WALK**

(meet in Hotel Foyer)

8.30am - 9.00am **REGISTRATION**

(Sheraton Mirage Boardroom)

Business Sessions in Grand Ballroom 1 & 2

9.00am - 9.10am **PRESIDENT'S WELCOME AND ADDRESS**

Jeremy Dobbin,
IPTA PRESIDENT

9.10am - 9.40am **OPENING ADDRESS - IP AUSTRALIA AND THE IP SYSTEM: WHERE TO NOW?**



	CHAIR: Jeremy Dobbin, IPTA PRESIDENT	1.00pm - 2.00pm	LUNCH (Grand Terrace & Ballroom 3)
	SPEAKER: Patricia Kelly, IP AUSTRALIA	2.00pm - 3.00pm	PATENT PRACTICE UPDATE IN THE EUROPEAN COMMUNITY AND THE USA
9.40am - 10.40am	UNDERSTANDING THE SAFE HARBOUR		
	CHAIR: Jeremy Dobbin, IPTA PRESIDENT		CHAIR: Damian Slizys, IPTA COUNCILLOR
	SPEAKER: Francesca Bartlett, UNIVERSITY OF QUEENSLAND		SPEAKERS: Christopher Rennie-Smith, EUROPEAN PATENT CONSULTANT, UK Matthew Langer, COOLEYS, USA
10.40am - 11.00am	MORNING TEA		
11.00am - 12.15pm	ALL IN A DAY'S WORK - REAL AND POTENTIAL CONFLICTS IN MODERN PRACTICE	3.00pm - 3.45pm	DESIGNS AND DESIGN COPYRIGHT - THE PRESENT, THE FUTURE AND A BIT OF THE PAST
	"If I, taking care of everyone's interests, also take care of my own, you can't talk about a conflict of interest."		
	Silvio Berlusconi		CHAIR: Greg Gurr, IPTA COUNCILLOR
	CHAIR: Janelle Borham, IPTA COUNCILLOR		SPEAKER: Ray Hind, DAVIES COLLISON CAVE
	SPEAKERS: Trevor Davies, ALLENS PATENT & TRADE MARK ATTORNEYS Ed Heerey SC, VICTORIAN BAR John King, WRAYS	3.45pm - 4.15pm	AFTERNOON TEA
		4.15pm - 5.15pm	IPTA ANNUAL GENERAL MEETING (Grand Ballroom 1 & 2)
12.15pm - 1.00pm	BRAND AUSTRALIA - CHALLENGES AND OPPORTUNITIES	7.00pm - 11.00pm	DINNER AT MOVIE WORLD (Coach departs Sheraton Mirage at 7.00pm)
	CHAIR: Janelle Borham, IPTA COUNCILLOR		HOSPITALITY SUITE (Pearls Bar)
	SPEAKER: Ian Harrison, AUSTRALIAN MADE CAMPAIGN		



FRIDAY, 15 APRIL

7.30am - 8.30am	(I) CORPORATE MEMBERS' BREAKFAST AND PRESENTATION: BUILDING AN INTELLECTUAL ASSET PORTFOLIO TO ADD VALUE <i>(Lagoon Room 1)</i>	Matthew Langer, COOLEYS, USA Stephen Yang, CHOFN INTELLECTUAL PROPERTY, CHINA Sumiko Kobayashi, ABE, IKUBO & KATAYAMA, JAPAN
	CHAIR: Christine Emmanuel, IPTA COUNCILLOR SPEAKER: George Whitten, QUALCOMM EUROPE	11.00am - 11.15am MORNING TEA
	(II) YIPTA BREAKFAST AND PRESENTATION <i>(Lagoon Room 2)</i>	11.15am - 12.00pm IP STRATEGIES FOR A WORLDWIDE CORPORATION
	TOPIC: Working with a Barrister CHAIR: Jennifer McEwan, IPTA COUNCILLOR SPEAKER: Ian Horak, VICTORIAN BAR	12.00pm - 1.00pm RECENT PATENT CASE ROUND-UP IN AUSTRALIA
	Business Sessions in Grand Ballroom 1 & 2	1.00pm - 2.00pm LUNCH <i>(Grand Terrace & Ballroom 3)</i>
9.00am - 11.00am	OVERCOMING DIFFICULT INVENTIVE STEP OBJECTIONS	2.00pm - 2.45pm NEW PHARMA - NEW PATENT LANDSCAPE
	CHAIR: John Landells, IPTA COUNCILLOR SPEAKERS: Christopher Rennie-Smith, EUROPEAN PATENT CONSULTANT, UK Clive Elliott QC, NEW ZEALAND BAR	2.45pm - 3.30pm OUTSOURCING IP SERVICES - A CORPORATE PERSPECTIVE



CHAIR:

Jennifer McEwan,
IPTA COUNCILLOR

SPEAKER:

Christine Emmanuel,
CSIRO

3.30pm - 3.45pm **AFTERNOON TEA**

3.45pm - 5.15pm **AUSTRALIA AND NEW
ZEALAND ALIGNMENT -
NOW AND THE FUTURE**

CHAIR & SPEAKER

John Landells,
FB RICE

SPEAKERS:

Fatima Beattie,
IP AUSTRALIA
Paul Gardner,
IP AUSTRALIA
Alison Knight,
IP AUSTRALIA
Mark Pritchard,
IPONZ, NZ

6.30pm - 7.30pm **IPTA PAST PRESIDENTS &
GUESTS COCKTAIL PARTY**

(by invitation only)

7.30pm - 12.00am **GALA DINNER AT
PALAZZO VERSACE**

SPEAKER:

Guy Leech,
FORMER AUSTRALIAN
IRONMAN CHAMPION

DRESS:

Formal

BAND:

Beautifully Mad

HOSPITALITY SUITE

(Pearls Bar)

**SATURDAY, 16 APRIL
OPTIONAL ACTIVITY**

10.00am - 4.30pm **MT TAMBORINE TOUR**

(Coach departs Sheraton
Mirage at 10.00am)



Skywalk, Mt Tamborine



SPEAKERS

FRANCESCA BARTLETT



Francesca is a Senior Lecturer at the TC Beirne School of Law at The University of Queensland. She teaches at the undergraduate and postgraduate level in the areas of lawyers' ethics, professional

responsibility and contract law and has written extensively on these topics in local and international academic journals. Among other projects, Francesca recently completed the Australian Feminist Judgments Project which was funded by the Australian Research Council.

Francesca is the co-author of an article concerning lawyers' 'safe harbour' for practice and its application to the work of patent and trade mark attorneys in the Australian Intellectual Property Journal. She is currently working on a book about regulation of lawyers, lawyers' reserve and admission to legal practice.

Before joining academia, Francesca practised for a number of years as a commercial solicitor at Allens Arthur Robinson (now Allens) in Melbourne and Brisbane.

FATIMA BEATTIE



Fatima Beattie joined IP Australia in 2003 as the Commissioner of Patents. In 2007 she was appointed as its Deputy Director General with responsibility for all the registered intellectual property rights in Australia including the roles of Commissioner of Patents, Registrar of Trade Marks, Designs and Plant Breeder's Rights.

In 2014, Fatima was appointed as an independent non-executive director of the Data to Decisions Cooperative Research Centre which draws together government, university and industry organisations to build a Big Data capability including a sustainable workforce in pursuit of a safer and more secure Australia.

Fatima holds a Bachelor of Engineering (Chemical) from the Royal Melbourne Institute of Technology, a Master of Science from Cranfield Institute of Technology (UK) and a Diploma from the Australian Institute of Company Directors.

JOHN BRAYBROOKS



John has been a Director of the Trade Marks & Designs Group at IP Australia for more than 15 years. He is responsible for technical trade mark examination and practice related activities. He has developed and

written practice changes and presented on trade mark issues to lawyers, Government officials, IP academics and international visitors.



His practical experience covers the interaction between trade marks and other IP rights including copyright, plant breeder's rights, designs and patents. He also provides technical input to policy related to Geographical Indications, provisions of the Wine Australia Act, the Madrid Protocol and international developments in respect of non-traditional trade marks.

As the Director of the Trade Marks and Designs Group Training Hub, John also manages a large group of examiners and trainees, providing training on diverse trade mark regulation and practice issues and promoting consistency in decision making.

TREVOR DAVIES



Trevor is a partner at Allens Patent & Trade Mark Attorneys heading up Allens' life sciences patent practice.

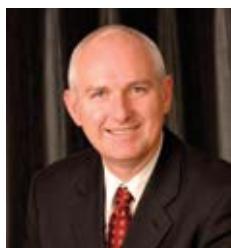
Trevor has a BSc (Hons) with majors in Microbiology and Biochemistry, and a PhD in Microbiology from the University

of Melbourne. After graduating, Trevor worked as a Post-Doctoral Research Fellow at the University of Chicago, studying renal cell growth factors. He also spent several years as a Scientific Researcher at the Urology Clinic, University of Saarland, Germany.

Trevor has been actively involved in the 'gene patent' debate. He was a member of the advisory committee of the Australian Law Reform Commission enquiry into gene patents in 2004, and appeared before two Senate Committee hearings in relation to gene patenting in 2009 and proposed patent legislation changes in 2011. Trevor was also involved in an application by IPTA to be heard as amicus curiae in relation to the High Court

appeal in D'Arcy v Myriad Genetics. Trevor was elected to the IPTA Council in 2002 and is the Convenor of the Ethics & Disputes Committee and Plant Breeder's Rights Committee. Trevor is also a co-subchair of the Biotechnology Committee of the American Intellectual Property Law Association.

CLIVE ELLIOTT QC



Clive is a barrister, patent attorney and arbitrator. Before going to the Bar in 2000, he was a partner and headed the litigation team at Baldwin Shelston Waters, as it then was. He practises in New Zealand and Australia with an emphasis on IP, privacy, employment and media law.

Clive is President-elect of the NZ Bar Association and Council Member of the Auckland Branch of the NZ Law Society. He is a past President of the Intellectual Property Society of Australia and New Zealand (IPSANZ) and was a convenor of the Intellectual Property Committee of the New Zealand Law Society until recently.

Clive is a frequent writer and commentator on IP and information technology issues and specialises in all aspects of contentious IP work on both sides of the Tasman.



CHRISTINE EMMANUEL



Christine manages CSIRO's IP team with responsibility for its IP and investment portfolio.

She began her science career at Ciba Geigy (UK) in 1989. Her IP career commenced in 1992 at the Australian

Patent Office, before working under UK and European law in private practice. She later joined Unilever's patent department as in-house counsel (UK), then returned to Australia in 1999. She worked for two leading patent attorney firms before moving in-house to practise intellectual property at CSIRO.

Christine is a registered patent and trade marks attorney in Australia and New Zealand, a Fellow of The Institute of Patent and Trade Mark Attorneys of Australia (IPTA) and a member of IPTA's Commercialisation and Education Relations Committees.

She is passionate about managing intellectual property in order to best transition from innovation to impact, developing tools for strategic IP management, driving science direction and positioning for commercialisation.

PAUL GARDNER



Paul joined IP Australia in 2010 and is an Assistant Director in the Domestic Policy & Legislation section. His experience spans policy and advisory roles covering gene and pharmaceutical patent issues, international IP and

trade negotiations and collaboration projects such as the Global Patent Prosecution Highway and WIPO CASE.

Paul has been involved in the Single Economic Market (SEM) IP work with New Zealand since 2012. He was part of the team that negotiated the bilateral arrangement between Australia and New Zealand on the Trans-Tasman regulation of patent attorneys, and worked on its implementing legislation, the Intellectual Property Laws Amendment Act 2015. He is currently working with the Intellectual Property Office of New Zealand on single patent examination and application projects.

Paul holds a Master of Science (Natural Sciences) from Cambridge University, and a Doctorate in Organic Chemistry from the University of Oxford. He left research to move to Australia joining IP Australia in 2010.

IAN HARRISON



Ian joined Australian Made Campaign Ltd (AMCL) as its Chief Executive in June 2004. Prior to this, he worked in the private sector in his own business and also held senior executive positions with employer organisations at state



and national levels with a principle focus on policy and economics.

During Ian's time with AMCL, the office relocated from Canberra to Melbourne and the Australian Made, Australian Grown logo was repositioned clearly as Australia's global product symbol - giving country of origin information to consumers, wherever they may be, and providing businesses with a powerful marketing tool to highlight in markets everywhere that their product/produce is Australian.

Ian holds a degree in economics.

ED HEEREY SC



Ed practises as a barrister in intellectual property, trade practices, administrative and other commercial law. He is also a Registered Trade Marks Attorney.

Ed's practice covers all Federal and State Courts as well as

patent and trade mark opposition proceedings at IP Australia, the Australian Copyright Tribunal and the Australian Competition Tribunal. He has particular experience in interlocutory injunctions, Anton Piller Orders and Mareva Injunctions. Prior to joining the Victorian Bar in 2000, Ed was a Senior Associate at Allens Arthur Robinson where he practised in intellectual property and trade practices litigation for five years.

Ed is a Senior Fellow of the University of Melbourne Law School where he teaches intellectual property at the postgraduate level. He is also an active member of the Intellectual Property Society of Australia and New Zealand.

RAY HIND



Ray has been in practice for over 40 years and has recently retired from the partnership of Davies Collison Cave where he was head of the engineering group of the firm and chair of the partnership. Ray's professional career

commenced in the patent department of a large UK engineering company before moving to a UK patent attorney firm at which he was a partner for a number of years. Ray joined Davies Collison Cave in 1982 where he still retains an active involvement with the firm mainly in a supervisory and training role.

Ray has academic appointments in the law schools at both the University of Melbourne and Monash University where he teaches patent and design law topics in their Masters programs.

IAN HORAK



Ian practises exclusively in intellectual property law regularly appearing at the Federal Court of Australia and the Australian Patent and Trade Marks Office and giving advice in proceedings

concerning patents, trade marks, passing off, trade practices, copyright, designs and confidential information.



In addition to his legal qualifications, Ian holds a first class honours degree in chemical engineering. He is also a Senior Fellow at Monash University's Law School where he is the Chief Examiner and lecturer in postgraduate subjects on intellectual property and trade mark practice. Ian is also a member of the Monash University Intellectual Property Advisory Board.

Ian is a co-author of Shanahan's, Australian Trade Marks Law and Passing Off (5th edition). He is also past Chairperson of the Victorian branch of the Intellectual Property Society (IP SANZ) and a member of its Transnational Committees of Management. He is also a member of the Institute of Patent and Trade Mark Attorneys (IPTA).

PATRICIA KELLY PSM



Patricia Kelly was appointed Director-General of IP Australia in December 2013. Prior to joining IP Australia, she spent nine years as a Deputy Secretary in Commonwealth departments responsible for

industry and innovation and also has experience in other portfolios.

Patricia has served on a range of boards and committees, including the Advisory Council on Intellectual Property (2004-2009) and the Co-operative Research Centres Committee (2004-2013). She chaired her department's Audit Committee from 2006-2013. She was a member of the Council of the University of Technology Sydney (2006-2008), a member of the Review Panel of the National Innovation System (2008) and chaired the Management Advisory Committee Steering Committee to

report on innovation in the Australian Public Service (2008-2009).

Patricia led Australia's bid to host the Square Kilometre Array (SKA) radio telescope and represented Australia on the Board of the International SKA Organisation from 2012 to 2013. In 2015 she was asked to resume this role and is currently responsible for the SKA project team at the Department of Industry and Science (in addition to her role at IP Australia). She was awarded the Australian Public Service Medal in 2013.

JOHN KING



John is a principal at Wrays, a registered patent and trade marks attorney in Australia, and a registered patent attorney in New Zealand.

John has extensive experience in drafting and prosecuting patent applications, managing patenting programmes in overseas jurisdictions, and advising on patent issues generally. He also has extensive experience in relation to trade mark and design registration matters.

Areas in which John has extensive experience include general mechanical technologies, sustainable energy and clean energy technologies, engine technologies, and resources, mining, oil and gas.

He also has a particular interest in training and mentoring within Wrays.



ALISON KNIGHT



Alison works in IP Australia's Domestic Policy & Legislation section at IP Australia and is part of the Single Economic Market Implementation team. She previously worked as Patent Examiner in IP Australia's biotechnology section for three years.

Alison has a BSc (Hons), majoring in Virology and Biotechnology, and a Ph.D. in Genetics and Parasitology from The Australian National University. Before IP Australia, Alison was part of a team investigating nematode-specific genes in *Caenorhabditis elegans*. Alison also has extensive experience as a lecturer and tutor in university undergraduate biology courses including genomics, parasitology and Developmental Biology.

SUMIKO KOBAYASHI



Ms Kobayashi is a patent attorney and a partner in the law firm of Abe, Ikubo & Katayama in Tokyo, Japan. With a Bachelor of Engineering degree in Applied Chemistry from Saitama University and First Class pass in

National Civil Service Examination, Ms Kobayashi has worked as patent examiner and appeal/trial examiner in the Japan Patent Office, a patent attorney, and as a foreign law intern at Pennie & Edmonds in New York.

Ms Kobayashi is active in the areas of IP infringement litigation, agreements and

negotiations, importation restraint, and patent application practice. She is involved in a variety of patent lawsuits involving Japanese, US, European and Asian companies and related patent oppositions and invalidation trials. She also provides patent advice to Japanese and foreign corporations.

Ms Kobayashi is also interested in alternative dispute resolution methods and is active in several related organisations including Japan Intellectual Property Arbitration Centre (JIPAC). She is also an active member of Japan Patent Attorneys Association (JPAA), Licensing Executives Society (LES) International, LES Japan, International Association for the Protection of Intellectual Property Japan (AIPPI Japan) and American Intellectual Property Law Association (AIPLA).

JOHN LANDELLS



John is a Partner at FB Rice and has over 13 years' experience in the patent attorney profession working in both Australia and New Zealand. John has a PhD (Chemistry), a Bachelor of Law, and is a registered Patent Attorney and Legal Practitioner in both Australia and New Zealand.

John was elected to the IPTA Council this year and is involved in the education committee and associated webinars. His practice experience is directed towards local innovators and the associated drafting and prosecution of patent applications across a range of chemical based technologies. John is also regularly involved in oppositions before both IP Australia and IPONZ.



MATTHEW LANGER



Matthew is a partner in the Cooley Litigation department and a member of the Patent Counselling and Prosecution and Life Sciences practice groups. He joined Cooleys in 2011 and is resident in the New York office.

Matthew is a recognised patent-law expert in pharmaceuticals, chemical synthesis, biotechnology and clean technology. He has extensive experience in representing start-up, mid-size and large life sciences companies, particularly in the areas of IP counselling and due diligence, patent prosecution, patentability analysis, claim validity and claim construction, infringement analysis, freedom to operate, priority of invention, appellate review, standing and damages, patent-term extension applications and license agreements.

Matthew received his JD from Fordham University School of Law and has a PhD in Organic Chemistry from Yale University. He received his Bachelor of Science degree in Chemistry from Tufts University.

JOCK McDONAGH



Jock has been a Trade Marks Hearing Officer at IP Australia since 2001, with responsibilities for hearing and determining matters relating to the registration or refusal of trade mark rights. In 2012, the Malaysian Intellectual Property Organisation invited him to conduct a training course on trade mark hearing procedures under the Madrid Protocol in Kuala Lumpur.

Jock graduated from the Royal Military College of Australia in 1976 and served as an Artillery officer and also as part of the Australian Army Legal Corps. In 1993, Jock was admitted as a Barrister of the Supreme Court of New South Wales and practised as a barrister in Canberra mainly in criminal law, military discipline law and administrative law. He was also enrolled as a Barrister of the High Court of Australia and as a Barrister and Solicitor of the Supreme Courts of both Victoria and the ACT.

Jock transitioned to the Army Reserve in 1999 and since joining IP Australia, has been recalled for full-time duty as an Army Legal Officer on three occasions to formulate policy in the area of military justice and to act as counsel for a Defence Force Commission of Inquiry. He also returned for operational service in Timor Leste in 2007/2008 and Afghanistan in 2012.

Jock's academic qualifications include a Bachelor of Arts (University of NSW), a Graduate Diploma in Legal Practice (University of Technology Sydney), a Diploma in Law (NSW Legal Profession Admission Board), and a Graduate Certificate in Technology (Australian Defence Force).



MARK PRITCHARD



Mark Pritchard is the senior advisor of patent practice at the Intellectual Property Office of New Zealand (IPONZ) and holds a number of delegations including Assistant Commissioner of Patents.

Mark is a registered New Zealand patent attorney, and Fellow of the New Zealand Institute of Patent Attorneys. He has a background in chemistry with specialisation in heterogeneous catalysis and pigment chemistry in the UK and Switzerland. He has worked in the UK Intellectual Property Office and also with UK patent attorney firms prior to moving to New Zealand in 2004. Mark was the principle author of the NZ Patent Regulations 2014, and played a significant role in the implementation of the Patents Act 2013, including building the examination capability of the New patent examination team. Mark has been involved with the Single Economic Market patent outcomes since 2010 and works closely with colleagues in IP Australia. He has also appeared as an expert witness in the Treaty of Waitangi WAI 262 intellectual property claim and is the New Zealand delegate for the WIPO Patent Cooperation Treaty Technical Working Group.

CHRISTOPHER RENNIE-SMITH



Christopher is a European patent consultant who studied law at Cambridge University and comparative law at the Vrije Universiteit in Amsterdam, and then lectured in law at Sheffield University. He

qualified as an English lawyer (solicitor) in 1978 and then practised in London for over twenty years, specialising in intellectual property litigation.

In 1999 Christopher was appointed a legally qualified member of the Boards of Appeal at the EPO, becoming a member of the Enlarged Board in 2005 and chairman of a biotechnology technical board in 2010. He was chairman or member in hundreds of EPO appeal cases and, since 2007, many petitions for review. He was also one of the draftsmen of the current Rules of Procedure of the Boards of Appeal.

Christopher has lectured regularly in patent law since 2001, and from 2007 onwards, was also involved in judicial training for both new members of the Boards of Appeal and judges from European national courts.

Having retired from the Boards of Appeal in April 2014, Christopher now advises as a consultant on all aspects of EPO proceedings and procedure, acts as an arbitrator in IP disputes, and continues to be actively involved in teaching and training in patent law and procedure. He is an Associate Member of CIPA and "of counsel" to Collyer Bristow LLP, the law firm at which he was a partner before he went to Munich. As well as English, he speaks fluent French and German and passable Swedish.

HELEN ROFE QC



Before coming to the bar in 2001, Helen Rofe practised as a special counsel at Arthur Robinson & Hedderwicks (now Allens) and a senior associate at Blake Dawson Waldron (now Ashurst). She has a Bachelor of Science majoring in genetics.



Over the last 14 years Helen has had extensive experience in intellectual property law primarily in litigious patent matters both in the Federal Court and the Patent Office. She also has experience in breach of confidence, copyright, trade mark, misleading conduct and design matters.

Helen is a registered Trade Marks Attorney and a past President of the Intellectual Property Society of Australia and New Zealand. Helen is a co-author of Australian Patent Law (Butterworths, 2004). She took silk in 2014.

KOZO TAKEUCHI



Attorneys Association (APAA) Japan and is now Secretary General.

Mr Takeuchi is also a board member of the International Association for the Protection of Intellectual Property Japan (AIPPI JAPAN), APAA JAPAN and the Japan Trademark Association and a member of the International Trademark Association, International Federation of Intellectual Property Attorneys (FICPI), AIPPI and the European Communities Trademark Association. Mr Takeuchi has been a Visiting Professor at Osaka University Graduate School of Law since 2011.

STEPHEN YANG



Stephen is a Chinese patent attorney and partner with Chofn Intellectual Property, an IP law firm in China. His practice area covers patent search, legal opinions, drafting, prosecution, re-examination, invalidation and litigation in mechanics, electronics, energy and high tech areas.

Stephen began practising patent law in 1997 in a Beijing IP law firm and then worked as an in-house patent specialist in Canada before returning to Beijing to practice within Chinese IP firms. He joined Chofn in 2016.

Stephen was educated in China and Canada. He received double Bachelor's degrees in mechanical engineering and industrial engineering from Tsinghua University in China and a Master's degree in mechanical and industrial engineering from University of Toronto, Canada. He also received training in US patent law at a US law firm. Stephen is a member of AIPPI China, LES China and All-China Patent Agents Association (ACPAA).



GEORGE WHITTEN



George is one of only a handful of patent attorneys in the UK with the triple qualification of Patent Attorney, Patent Attorney Litigator, and Patent Attorney Advocate. He has worked in both private practice and in industry for nearly 30 years.

George's responsibilities are international and cover diverse activities including patent assertion, post-grant challenges, licensing, strategic analysis, acquisition, and portfolio management. He is actively involved in the current debate surrounding intellectual property rights and the economic effects on business. He works through industry bodies and directly to provide observations and advice to decision makers on proposed developments and changes in policy.

George's ability to work across different jurisdictions helps provide a bridge between his US colleagues and lawyers in other countries. He works with multidisciplinary teams across the world from the United States, through the UK and Europe, to Asia and New Zealand. He divides his time between homes in southern California and south east England.

MICHAEL WOLNIZER



Michael is a partner at Davies Collison Cave practising in all areas of trade mark law including availability and infringement searches, prosecution, opposition and trade mark infringement issues and related copyright, trade practices and associated common law actions. Michael manages the trade mark portfolios of numerous Australian and multi-national companies.

Michael has particular expertise in internet related trade mark and copyright issues and he heads up Davies Collison Cave's domain name practice group. He was a member of the inaugural auDA Domain Name Advisory Panel whose recommendations led to policy reforms in the .au name space in 2000. He has also been a member of the INTA Internet Committee.



GUY LEECH
Gala Dinner Guest Speaker

