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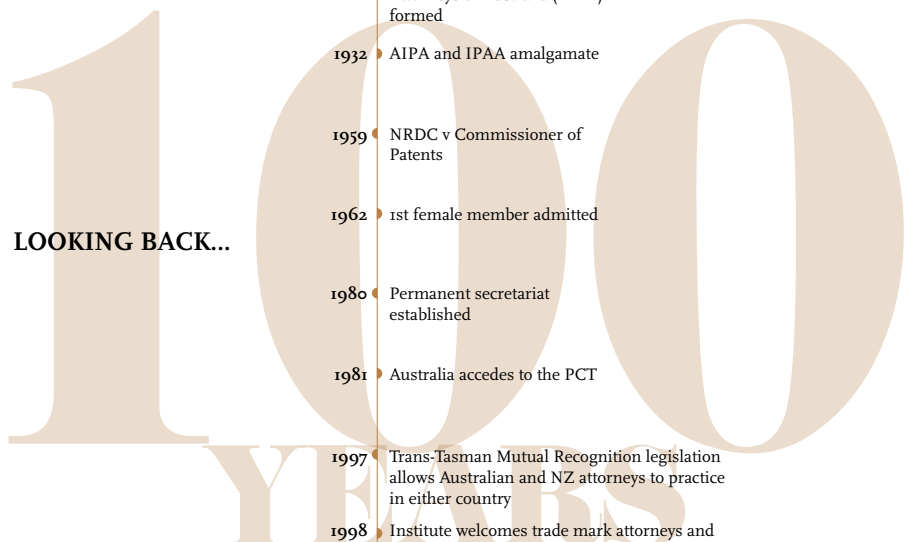
CELEBRATING 100 YEARS

IPTA

2018 ANNUAL
CONFERENCE

18-21 APRIL 2018 | THE LANGHAM | MELBOURNE

LOOKING BACK...



- 1890 • Australasian Institute of Patent Agents (AIPA) founded
- 1901 • Federation – Australian Constitution enables intellectual property laws
- 1904 • 1st patent lodged at the Australian Patent Office; application fee is £1
- 1918 • The Institute of Patent Attorneys of Australia (IPAA) formed
- 1932 • AIPA and IPAA amalgamate
- 1959 • NRDC v Commissioner of Patents
- 1962 • 1st female member admitted
- 1980 • Permanent secretariat established
- 1981 • Australia accedes to the PCT
- 1997 • Trans-Tasman Mutual Recognition legislation allows Australian and NZ attorneys to practice in either country
- 1998 • Institute welcomes trade mark attorneys and changes its name to The Institute of Patent and Trade Mark Attorneys of Australia
- 1999 • Introduction of the Institute's Academy of Education
- 2013 • 1st Female President
- 2014 • Research Affiliates LLC v Commissioner of Patents
- 2015 • D'Arcy v Myriad Genetics
- 2015 • RPL Central Pty Ltd v Commissioner of Patents
- 2018 • 100 years of IPTA

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PRESIDENT'S WELCOME

Dear delegates and guests

It is a great pleasure to welcome you to Melbourne for IPTA's 2018 Annual Conference and 99th Annual General Meeting. This year we also celebrate the 100th anniversary of IPTA's foundation.

Our informative program will bring you up to date with topical and emerging issues in patents and trade marks in Asia, the US, Canada and Europe. Knowledgeable speakers will share insider information from these jurisdictions and, of course, we have included sessions to cover local issues within Australia and New Zealand. As always, the program includes a mix of perspectives from IP practitioners, legal specialists and policy makers and plenty of networking opportunities. A special highlight will be an exhibition of memorabilia on the activities and changes that have occurred in our profession since 1918.

I also encourage you to take advantage of the enticing social program which offers many opportunities to take in the stunning views and ambience of landmark buildings in Melbourne. We are sure you will enjoy the remarkable dining destination presented by the National Gallery of Victoria for our gala dinner and won't miss the opportunity

to visit the MCG's Sports Museum as a prelude to dinner on Melbourne's hallowed ground. The customary fun run or walk on Thursday morning will balance out any indulgences. For those taking the optional tour to Yarra Valley, we know you will experience exceptional Australian wine and gin on this gourmet food trail and enjoy the most picturesque surroundings.

We are so pleased you have joined us for this year's conference and centenary celebration. It promises to be an engaging and pleasurable event.

Richard Baddeley
President



THE VENUE

The Langham Melbourne One Southgate Avenue Southbank

Enjoy the sweeping vistas of the Yarra River and Melbourne skyline at The Langham. As the luxurious centrepiece of the city's arts, leisure and business district, The Langham Melbourne is a five-star deluxe hotel surrounded by a vibrant blend of culture, shopping and alfresco restaurants, cafes and bars. Its location is only steps away from Melbourne's iconic Federation Square, Arts Centre and National Gallery of Victoria.

Accommodation at The Langham

Room type	Room Rate
Superior	\$275.00 (includes high speed internet)
Superior	\$305.00 (includes 1 buffet breakfast in Melba Restaurant and high speed internet)
Superior	\$335.00 (includes 2 buffet breakfasts in Melba Restaurant and high speed internet)

Please note accommodation at the conference rate is limited.
Check in time: 3:00pm
Check out time: 12:00pm

Breakfast
Breakfast is served in the Melba Restaurant. The buffet breakfast rate when not booked with accommodation is \$40.00.

Pre & Post Conference Accommodation Rates

Additional room nights required on non-contracted dates will be offered at contracted rates and terms subject to availability.

Accommodation bookings can be made online at Reservations at The Langham Hotel using the group code IPT11MAR.

Accommodation Cancellation Policy

The cancellation policy at The Langham Melbourne is as follows:

120+ days prior to arrival – accommodation can be cancelled without fee.

30-120 days prior to arrival – cancellation fee is equivalent to one night's accommodation (bookings can be transferred to another name once without charge).

30 days prior to arrival and no shows – cancellation fee is equivalent to full payment for all nights booked.

Cancellation fees will be charged to the guest's credit card.



GENERAL INFORMATION

Climate

April is a great time to visit Melbourne as the trees are changing colour and the weather is mild. With winter just around the corner the day can start out cool and crisp. A light jacket or a sweater is often needed first thing in the morning and during the late afternoon and evenings as well.

Average max temp: 21°C

Average min temp: 12°C

Dress Recommendations

Business Sessions: Smart casual

Informal Dinners: Smart casual

Gala Dinner: Black tie

Children

Children are welcome to attend most functions, however, they must be registered for seating and catering requirements even if no charge is applicable. Please contact the IPTA Secretariat for details.

Internet Access

Internet at The Langham is complimentary to all in-house and conference guests.

Name Badges

Name badges must be worn to all functions

Registered Full Delegates
White badge

Registered Accompanying Persons
Red stripe

Registered Day Delegates
Yellow stripe

Councillors
Purple stripe

Speakers
Green stripe

Guests for Additional Functions
Blue stripe

Special Dietary Requirements

Requests for special dietary requirements will be passed on to caterers. Please identify yourself to the catering staff and they will ensure you receive the appropriate meal.

REGISTRATION

Registration Fees

	Before Deadline (8 February 2018)	After Deadline
Full Delegate Package – IPTA Member	\$1300	\$1600
Full Delegate Package – Non Member	\$1500	\$1800
Half Day Registration Wednesday – IPTA Member	\$300	\$400
Half Day Registration Wednesday – Non Member	\$350	\$450
Day Registration Thursday & Friday – IPTA Member	\$450/day	\$550/day
Day Registration Thursday & Friday – Non Member	\$550/day	\$650/day
Accompanying Person Package	\$500	\$500

Fees for Activities Not Included in the Registration Fee

Breakfast Session for Corporate & YIPTA Members **\$45**
Optional Yarra Valley Tour **\$150**

Additional Tickets for guests NOT REGISTERED as a Full Delegate or Accompanying Person

Wednesday Welcome Reception at Eureka 89 **\$110**

Thursday Informal Dinner at the MCG **\$160**

Friday Gala Dinner at the National Gallery of Victoria **\$230**

Registration Packages

Full Delegate Package includes business sessions, lunches, evening functions and hospitality suite.

Accompanying Persons Package includes evening functions and hospitality suite.

(Please note that accompanying persons who do not register for the Accompanying Persons Package may register to attend the dinners and post-conference tour).

Day Delegate Wednesday includes business sessions and afternoon tea.

Day Delegate Thursday and Friday includes business sessions, lunch, morning and afternoon tea.

(Day Delegates may register for dinners and post-conference tour).

Registration Cancellations

Cancellations for registrations must be notified in writing to mail@ipta.org.au. Registration fees for cancellations received after 17 March 2018 will not be refunded.

Registration Desk/Secretariat

The IPTA registration desk and secretariat will be located in the Boardroom at The Langham.

Registration and Accommodation Deadline (8 February 2018)

Accommodation at the conference rate is limited. There are no guarantees accommodation will be available after the deadline of 8 February 2018 or that accommodation will be available at the conference rate.

TOURS AND ACTIVITIES

Please meet in the hotel foyer ten minutes prior to departure time.

INCLUDED SOCIAL PROGRAM

Wednesday, 18 April

Welcome Reception

7.30pm-10.30pm

Eureka 89

Level 89 Eureka Tower, 7 Riverside Quay, Southbank

Eureka 89 is a spectacular boutique event and dining space located on the highest floor of the impressive CBD residential building, Eureka Tower. At 300 metres above sea level, the restaurant combines sleek design with amazing views across Melbourne and floor-to-ceiling windows that showcase 360 degree views of the city. Guests are to make their own way to the venue which is just a short walk from The Langham.

Thursday, 19 April

Lunch

12.30pm-1.30pm

Melba Restaurant, The Langham (delegates only)

Informal Dinner

6.00pm-11.00pm

Melbourne Cricket Ground, Brunton Ave, Richmond (Coach departs The Langham at 6.00pm)

6.30pm

Visit to the MCG Sports Museum

7.30pm

Pre-dinner drinks and dinner

The MCG is more than simply one of the world's great sporting arenas; for over 150 years it has been Melbourne's heartbeat. Here, giants have lived up to a nation's hopes, heroes have walked the corridors, and moments of suspense have been watched by millions around the country and the world. To step inside the MCG is to be energised by a spirit of greatness. We are delighted to be able to include a visit to the MCG National Sports Museum which showcases more than 2,500 objects related to the greatest moments in Australia's sporting history.

Friday, 20 April

Lunch

12.30pm - 1.30pm

Melba Restaurant, The Langham (delegates only)

Gala Dinner

7.15pm-12.00am

Great Hall, National Gallery of Victoria

180 St Kilda Rd, Melbourne

(enter via Waterwall from St Kilda Road)

Coach departs The Langham at 7.15pm for 7.30pm start.

Our Gala Dinner to celebrate IPTA's Centenary will be held at The National Gallery of Victoria which is one of Melbourne's finest cultural function venues located on the fringe of Melbourne's CBD. As a function venue, the National Gallery of Victoria is truly unique. Leonard French's stunning stained glass ceiling is an amazing backdrop for a memorable dinner.

Guest Speaker

Tony Ward,

IPTA Distinguished Fellow

Hospitality Suite

The Langham Melbourne

Wednesday and Thursday: Aria Bar and Lounge (public area)

Friday: Aria Bar and Lounge (private area)

Name Tags must be worn.

OPTIONAL SOCIAL PROGRAM

Thursday, 19 April

Annual Fun Run & Walk

7.00am

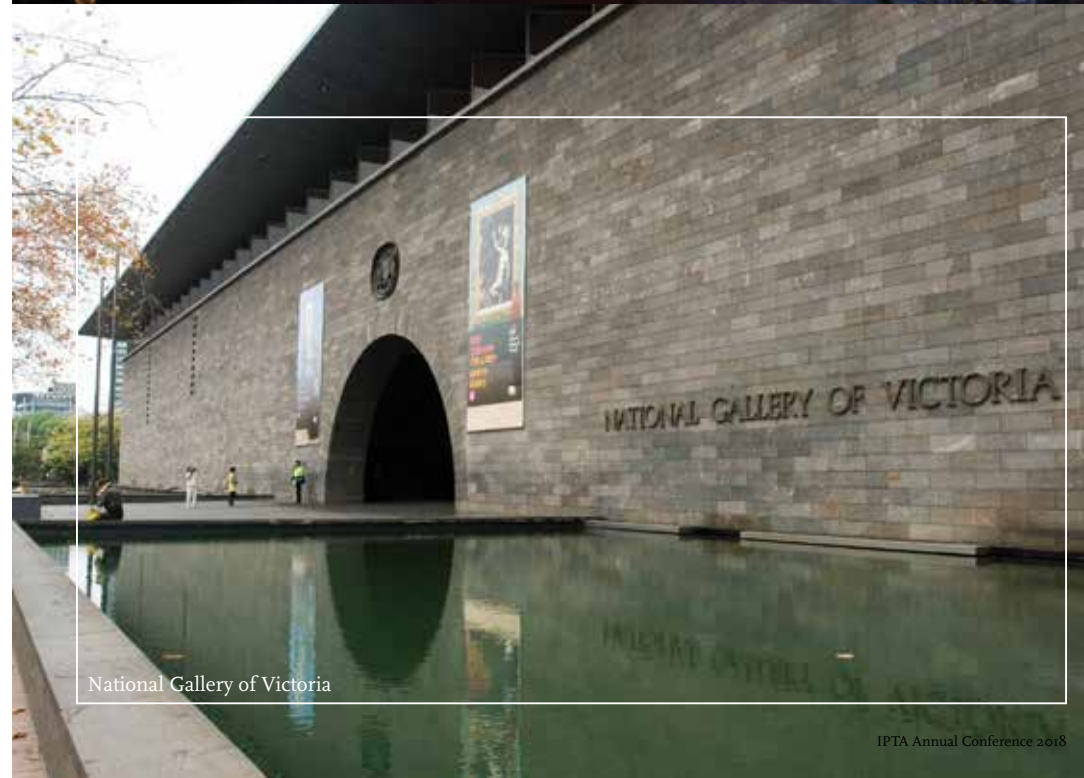
Pack your running shoes and join the 2018 Annual Fun Run (5km) or walk (2.5km). Participants are to meet in the hotel foyer. Spectators welcome.

Saturday, 21 April

Optional Post-conference Tour – The Yarra Valley

9.30am to 5.00pm

Be delighted by this scenic slice of rural Victoria with rolling hills, manicured vineyards, tranquil towns and a renowned gourmet trail. Apart from seeing the beautiful countryside the Yarra Valley has to offer, our tour will include a visit to Four Pillars Gin for a gin tasting, a delightful casual lunch at Coombe Estate together with a tour of the gardens and an exclusive tour of Dame Nellie Melba's House, followed by a wine tasting at Pimpernel Vineyards.



BUSINESS PROGRAM

WEDNESDAY, 18 APRIL

<p>12.00pm-6.30pm</p> <p>Registration <i>(Secretariat - Boardroom)</i></p>	<p>3.00pm-3.30pm</p> <p>Afternoon Tea</p>
<p>1.00pm-5.30pm</p> <p>Business Sessions <i>(Ballroom)</i></p>	<p>3.30pm-4.30pm</p> <p>Topic Australian Trade Mark Case Round-up</p> <p>Chair: Michael Wolnizer IPTA Trade Marks Committee</p> <p>Speaker: Ed Heerey QC</p>
<p>1.00pm-2.00pm</p> <p>Topic The Technological, Political and Legal Revolution coming to Trade Mark Law: A European Perspective</p> <p>Chair: Jennifer McEwan, IPTA Councillor</p> <p>Speaker: Lee Curtis, HGF Limited, UK</p>	<p>4.30pm-5.30pm</p> <p>Topic Trade Mark Office User's Meeting: Recent Activities, Policy Action and Legislative Amendment</p> <p>Chair: Michael Wolnizer IPTA Trade Marks Committee</p> <p>Speakers: Heath Wilson, IP Australia Andrew McRobert, Victorian Bar</p>
<p>2.00pm-3.00pm</p> <p>Topic Navigating Canada's New Trade Mark Legislation</p> <p>Chair: Jennifer McEwan, IPTA Councillor</p> <p>Speaker: Stuart Ash, Gowling, Canada</p>	<p>7.30pm-10.30pm</p> <p>Welcome Reception <i>Eureka 89</i> (short walk to venue)</p> <p>Hospitality Suite <i>Aria Bar and Lounge</i></p>

THURSDAY, 19 APRIL

<p>7.00am</p> <p>Annual Fun Run and Walk <i>(meet in Langham Hotel Foyer)</i></p>	<p>11.45am-12.30pm</p> <p>Topic WLAN</p> <p>Chair: Richard Baddeley, IPTA President</p> <p>Speaker: Christine Emmanuel, CSIRO</p>
<p>8.30am-9.00am</p> <p>Registration <i>(Secretariat - Boardroom)</i></p> <p>Business Sessions <i>(Ballroom)</i></p>	<p>12.30pm-1.30pm</p> <p>Lunch <i>Melba Restaurant (not exclusive use)</i></p>
<p>9.00am-9.30am</p> <p>Opening Session</p> <p>Topic IP - Changes, Challenges and What's in Prospect?</p> <p>Chair: Richard Baddeley, IPTA President</p> <p>Speaker: Patricia Kelly, IP Australia</p>	<p>1.30pm-2.30pm</p> <p>Topic New Zealand Case Round Up</p> <p>Chair: Greg Gurr, IPTA Councillor</p> <p>Speaker: Clive Elliott QC New Zealand</p>
<p>9.30am-10.30am</p> <p>Keynote Speaker</p> <p>Topic Celebrating the Past and Looking into the Future</p> <p>Chair: Richard Baddeley, IPTA President</p> <p>Speaker: Francis Gurry, WIPO, Switzerland</p>	<p>2.30pm-3.30pm</p> <p>Topic Managing Anxiety in the Workplace</p> <p>Chair: Greg Gurr, IPTA Councillor</p> <p>Speaker: Dr Qusai Hussain, Psylegal</p>
<p>10.30am-11.00am</p> <p>Morning Tea</p>	<p>3.30pm-4.00pm</p> <p>Afternoon Tea</p>
<p>11.00am-11.45am</p> <p>Topic "The Inside Story" Update from Australia's IP Counsellor in China</p> <p>Chair: Christine Emmanuel, IPTA Councillor</p> <p>Speaker: David Bennett, IP Counsellor, Australian Embassy, Beijing</p>	<p>4.00pm-5.00pm</p> <p>IPTA Annual General Meeting <i>(Ballroom)</i></p> <p>6.00pm-11.00pm</p> <p>Informal Dinner: <i>Melbourne Cricket Ground</i> (bus departs at 6.00pm) 6.30pm-7.30pm Visit National Sports Museum 7.30pm-10.30pm Pre-dinner drinks and dinner Hospitality Suite <i>Aria Bar and Lounge</i></p>

BUSINESS PROGRAM

FRIDAY, 20 APRIL

7.30am-8.30am **Corporate & YIPTA Members' Breakfast and Presentation**
(*Yarra One & Two*)

Topic

The Inside Story of WLAN

Chair:

Richard Baddeley,
IPTA President

Speaker:

Christine Emmanuel,
CSIRO

9.00am-9.45am **Topic**
Singaporean Patent Law –
History and Recent Updates

Chair:

Michael Caine,
IPTA Vice-President

Speaker:

Mat Lucas, Davies Collison Cave,
Singapore

9.45am-10.30am **Topic**
US Patent and
Trademark Update

Chair:

Michael Caine,
IPTA Vice President

Speaker:

Robert Kramer,
Finnegan Australia

10.30am-11.00am **Morning Tea**

11.00am-12.30pm **Topic**
Taking Adverse Examination
Decisions on Appeal, and
other Advanced Patent Office
Proceedings in Korea, Thailand
and Japan

Chair:

Janelle Borham, IPTA Councillor

Speakers:

Felix Einsel, Sonderhoff & Einsel
Law and Patent Office, Japan
Sukhprem Sachdecka, Satyapon
& Partners Ltd, Thailand
Casey Kook-Chan An, Kim &
Chang, Korea

12.30pm-1.30pm **Lunch**
Melba Restaurant (not exclusive use)

1.30pm-2.30pm **Topic**
Privilege in Australia and
New Zealand

Chair

John Landells, IPTA Councillor

Speaker:

Kate McHaffie, A J Park,
New Zealand

2.30pm-3.15pm **Topic**
European Patent Update

Chair:

John Landells, IPTA Councillor

Speaker:

Rachel Oxley,
Mewburn Ellis, UK

3.15pm-3.30pm **Afternoon Tea**

3.30pm-5.00pm **Topic**
Australian Patent Case
Round Up

Chair:

William Hird, IPTA Councillor

Speaker:

Ian Horak, Victorian Bar

6.30pm-7.30pm **President's Cocktail Party**
(*by invitation only*)

7.15pm-12.00am **Gala Dinner**
*Great Hall, National Gallery
of Victoria*
(bus departs at 7.15pm for a
7.30pm start)

Dress: Black Tie

Guest Speaker:

Tony Ward,
IPTA Distinguished Fellow

MC:

Christine Emmanuel,
IPTA Councillor

Hospitality Suite

Aria Bar and Lounge

SATURDAY, 21 APRIL

OPTIONAL ACTIVITY

9.30am-5.00pm Yarra Valley Tour

A visit to Four Pillars Gin followed by a delightful casual lunch at Coombe Estate together with a tour of the gardens and an exclusive tour of Dame Nellie Melba's House, followed by a wine tasting at Pimpernel Vineyards.



SPEAKERS

CASEY KOOK CHAN AN



Casey is a senior patent attorney in charge of the Mechanical Department of the Intellectual Property Group at Kim & Chang. He joined the firm in 1990. Prior to this he worked as an engineer at Daewoo Motor Company. Casey's technical specialty covers all aspects of mechanical engineering, physics and

material science. He has a wide knowledge and experience in all aspects of patent practice including patent drafting, prosecution, litigation, transaction and validity/clearance searches. For many years, he has successfully led a number of major patent disputes. He has also assisted many highly respected multinational companies in building their patent portfolios in Korea and assists clients in turning their valuable R&D results into IP assets and commercial products throughout the world.

Casey is a frequent speaker on the subject of Korean patent practice and enforcement. He is a member of the Asian Patent Attorneys Association (APAA) and the International Association for the Protection of Intellectual Property (AIPPI). He is also a Councillor of APAA and the Co-Chair of the Academy Group (e-Newsletter) of APAA. He is also the Vice President of AIPPI Korea and the Co-Chair of the Standing Committee on IP and Green Technology of AIPPI.

STUART ASH



Stuart is a leading practitioner in the field of trademarks and intellectual property transactions. Based in Ottawa, he has over 20 years' experience assisting clients in registering, protecting and managing their trademarks in Canada and internationally. He also has extensive experience advising clients in

transactions that involve the sale, transfer and licensing of intellectual property, with a particular focus on trademark license agreements.

Stuart is well-regarded by his clients for providing sound, practical advice and, since 2013, has been recognized by World Trademark Review as one of the WTR 1000: The World's Leading Trademark Lawyers. He regularly works with clients across a wide range of industries, including local tech companies, global media and entertainment companies, and companies in the consumer goods, financial services, and food and health product industries.

Stuart is a regular speaker and writer on issues in intellectual property transactions.

DAVID BENNETT



David Bennett is IP Australia's first Intellectual Property Counsellor to China, based at the Australian Embassy, Beijing. David supports Australians in protecting their IP in China by providing information and guidance on local IP matters, including registration and

enforcement. He works to raise IP awareness, and engages with the Chinese government on IP policy issues.

David has worked in IP Australia's international, domestic and trade policy sections. He first joined IP Australia as a biotechnology patent examiner, and is also a registered Trade Marks Attorney.

He was previously Director of Intellectual Property at a California-based biomedical start-up.

LEE CURTIS



Lee is a United Kingdom Chartered Trade Mark Attorney, Irish Trade Mark Agent and Official Representative before European Union Intellectual Property Office. He is a Partner at HGF based in the Manchester Office and

has nearly 25 years' experience of trade mark and design law in the UK and overseas. Lee has advised and managed the trade mark portfolios of some of the leading brands in the UK and across the globe.

Lee has extensive experience in the enforcement and preservation of design and trade mark rights. He has had articles published in leading Trade Mark Law Journals, such as *Managing Intellectual Property*, *Trademark World*, *Oxford Journal of Intellectual Property Law & Practice*, *CITMA Review* and the *MARQUES Newsletter*. He has also commented on intellectual property matters for national newspapers such as *Wall Street Journal*, *The Financial Times*, *The Sunday Times*, *The Times*, *The Independent*, and *Daily Mail*, and also for trade journals such as *Campaign*, *The Grocer*, *Retail Week*, *The Retail Bulletin*, *The Drum*, *Drapers* and *Admap*. Lee has spoken widely on intellectual property and trade mark matters, most notably before the American Bar Association (ABA) and American Intellectual Property Law Association (AIPLA) and on radio on BBC Radio 4 and Talk Radio.

In August 2010, Lee obtained a Trade Mark and Design Litigators Certificate giving him the right to conduct litigation in the Chancery Division of the High Court and Intellectual Property Enterprise Court in relation to trade mark, design and passing off matters. In July 2017, Lee qualified as an Irish Trade Mark Agent.

FELIX-REINHARD EINSEL



Felix is Managing Partner at Sonderhoff & Einsel Law and Patent Office in Japan. He possesses a diverse undergraduate and postgraduate educational background in Comparative Law and Electrical Engineering from Japanese and American institutions.

He is a member of the New York State Bar Association and the first ever European national to pass the Japanese Patent Attorneys Examination. He is also qualified in Japan as an IP Litigator.

Felix currently works at Sonderhoff & Einsel Law and Patent Office (formerly Dr. Sonderhoff Law Office), where he began in 1995 and has been Managing Partner since 2009. His multifaceted theoretical and technical specialisations have contributed greatly to his work, which is primarily dedicated to the representation of European companies in patent application and litigation matters.

CLIVE ELLIOTT QC



Clive is a barrister, patent attorney and arbitrator. He specialises in the IT, technology and media areas and has acted as counsel in many leading cases in these fields.

Clive is President of the New Zealand Bar Association and a past

Council Member of the Auckland Branch of the New Zealand Law Society and the Legal Practice Division of the International Bar Association (IBA). He is also a past co-chair of the Intellectual Property and Entertainment Law Committee of the IBA and a past president of IPSANZ. Clive was also convenor of the Intellectual Property Committee of the New Zealand Law Society for a period of 10 years.

Clive is a co-author of the Lexis Nexis loose-leaf texts: *Copyright and Design*; and *Patents and Trade Marks*.

He has been a part time lecturer in the post-graduate Masters course at both the Department of Law and the Department of Commercial Law at Auckland University. He is a frequent writer and commentator on IP and information technology issues and is a member of the Editorial Board of the Intellectual Property Forum.

Clive is named in the International Who's Who of Patent Lawyers, the International Who's Who of Internet & E-Commerce Lawyers and the World Trademark Review's World's Leading Trademark Professionals.

CHRISTINE EMMANUEL



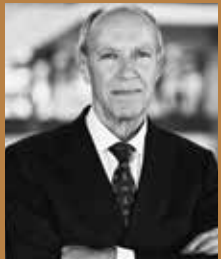
Christine is a registered patent and trademark attorney in Australia and New Zealand, a Fellow of the Institute of Patent and Trade Mark Attorneys of Australia (IPTA), and has been on IPTA Council for several years heading up the Commercialisation and Education Relations Committees.

Christine has worked in the Intellectual Property field for 25 years, including in-house IP departments of Unilever (UK) and CSIRO (AU), in private practice in large IP firms both in the UK and in Australia as well as several years at the Australian Patent Office.

Most recently, Christine has been involved in building the infrastructure and developing an in-house IP team at the CSIRO that works alongside business units to create and develop IP strategies, create value from their current IP portfolios and inject IP expertise into the creation and development of revenue streams. This has broadened into management of the licence portfolio as well as the investment portfolio for CSIRO.

Christine is passionate about managing intellectual property in order to best transition from ideas to impact, developing tools for strategic IP management, driving science direction and positioning for commercialisation.

FRANCIS GURRY



Francis is an Australian lawyer who has served as Director General of the World Intellectual Property Organization (WIPO) since October 1, 2008.

He holds law degrees from the University of Melbourne, a Ph.D from the University of Cambridge and is an honorary professor of, and holds honorary doctorates from universities in a wide range of countries.

Francis is the author of a number of publications, one of which has become a standard legal text in the UK and is published by Oxford University Press as "Gurry on Breach of Confidence". Francis speaks English and French.

ED HEEREY QC



Ed is a Senior Counsel admitted in Australia and New Zealand. He mainly conducts trials and appeals in the Federal Court of Australia. Ed also appears in patent and trade mark opposition proceedings at IP Australia, the Australian Copyright Tribunal and the Australian Competition Tribunal.

Ed is a registered Trade Marks Attorney and a Senior Fellow of the University of Melbourne Law School where he teaches in the postgraduate intellectual property program.

IAN HORAK



Ian is a barrister at the Victorian Bar and a registered Australian Patent and Trade Marks Attorney with technical qualifications in Chemical Engineering. Ian practises exclusively in intellectual property law and regularly appears before the Federal Court of Australia and the Australian Patent and Trade Marks Office. He

has appeared in numerous cases involving patents including AstraZeneca AB v Watson Pty Ltd in the High Court of Australia and RPL Central in the Full Court of the Federal Court of Australia.

Ian is a Senior Fellow at Monash University's Law School where he is the Chief Examiner and lecturer in postgraduate subjects on intellectual property and trade mark practice. He is also a member of the Monash University Intellectual Property Advisory Board. Ian is a co-author of the seminal publication "Shanahan's, Australian Trade Marks Law and Passing Off" (5th and 6th edition).

QUSAI HUSSAIN



Dr Qusai Hussain is the Managing Director of Psylegal, a boutique psychology practice specialising in working with professionals and providing executive coaching and forensic consulting to law firms. Qusai is trained both as a lawyer and a clinical psychologist and has extensive experience

working with legal professionals, specialising in stress management and treating anxiety and depression as it effects the workplace, with a view to enhancing workplace performance, personal well-being and job satisfaction.

Qusai has developed a Metacognetics™ program that addresses stress reduction in the workplace using a combination of cognitive and mindfulness based techniques. Mindfulness training has been used with a wide variety of professions including medical, law enforcement, legal and corporate. He also lectures in forensic psychology and mental health issues and has published several articles on the confluence between law and psychology.

PATRICIA KELLY



Patricia was appointed Director General of IP Australia in 2013. Prior to this, she was a Deputy Secretary in Commonwealth departments responsible for industry and innovation from 2004 to 2013. Patricia has had a public sector career spanning over thirty years. Her experience in other

portfolios includes the Department of Social Security and the Department of the Prime Minister and Cabinet.

Patricia's tenure at IP Australia has seen the organisation take a strong external focus developing technology-enhanced customer tools; a range of value added customer services; establishing an IP Counsellor in China; and proactively engaging with customers and stakeholders, including on policy and legislation issues.

Patricia represents Australia at the General Assemblies of the World Intellectual Property Organization and serves as chair of Group B+ (involving around 40 developed nations). She is also a member of the Executive Board of the Department of Industry Innovation and Science (DIIS).

Patricia has a Bachelor of Arts degree, with a major in communication and is a graduate of the Australian Institute of Company Directors.

ROBERT KRAMER



Bob is a solicitor in New South Wales, and a lawyer in Washington D.C., New York and California. Bob works with multinational companies and technology startups in the United States and Australia, specialising in the semiconductor, telecommunications, gaming, and IT areas.

He is Special Counsel at Finnegan, Henderson, Farabow, Garrett & Dunner LLP based in Sydney and has nearly 25 years' experience in intellectual property and competition law.

Bob has represented clients in numerous U.S. district courts as well as at the U.S. International Trade Commission (ITC), the Federal Trade Commission (FTC), the European Commission, and before the U.S. Court of Appeals for the Federal Circuit, where he also served as a law clerk for the Honorable Chief Judge H. Robert Mayer. Bob's experience includes creating and managing international IP portfolios, negotiating complex IP disputes, drafting license agreements and settlements involving all aspects of IP, and conducting IP due diligence and other internal corporate and technology investigations. Bob also served as head of litigation, VP legal, and acting general counsel at a NASDAQ listed semiconductor company in Silicon Valley.

Bob regularly speaks with startups, venture capitalists, technology accelerators, and universities regarding protection of IP. Prior to practicing law, Bob taught classes in rhetorical theory and argumentation at the University of Virginia.

MAT LUCAS



Mat specialises in the preparation and prosecution of patent applications in the pharmaceutical sciences, mining and petrochemical industries as well as food technology and nanotechnology.

Mat has experience in patent oppositions and providing patent related

validity and infringement advice. Before becoming a Patent Attorney, Mat held post-doctoral positions at the University of Illinois at Chicago, University of Adelaide and Flinders Medical Centre (Adelaide), where he was involved in developing low-temperature radical initiators, investigating aryl selenide radical induced polarity reversal catalysis and the designing/synthesis of various heterocyclic compounds for the treatment of precancerous adenomas of the colon. During his PhD at the University of Melbourne, he prepared novel classes of selenium containing carbohydrates and explored the homolytic chemistry of some new tellurium functional groups.

Mat is member of Davies Collison Cave's chemistry/life sciences practice group and in 2015 relocated to Singapore to establish the chemistry/life sciences operation of Davies Collison Cave LLP (now Davies Collison Cave Asia Pte. Ltd). Mat will discuss the ever changing IP landscape in Singapore (and the greater ASEAN region) and also share some of his experiences living and working in Singapore.

KATE McHAFFIE



Kate is a Principal at AJ Park and heads the Wellington dispute resolution and litigation team. She has litigation experience relating to all types of intellectual property including patents, trade marks, copyright and registered designs. Her particular area of expertise is patent litigation. Kate has represented clients in the High Court and has been involved in cases in

the Court of Appeal and the Australian Federal Court. She also appears on patent contentious matters in the New Zealand and Australian patent offices.

Kate is part of AJ Park's advertising team which advises on legal, advertising code, and industry regulatory requirements for marketing in New Zealand, including in the pharmaceutical and animal remedies sectors.

ANDREW McROBERT



Andrew McRobert is a barrister on List A at the Victorian Bar. He is included in Doyle's list of Emerging IP and TMT Junior Counsel for 2017.

Prior to the Bar, Andrew was Special Counsel with Norton Rose Fulbright, working across Melbourne and

Sydney. He managed the successful parallel importation strategy in Paul's Retail Pty Ltd v Lonsdale Australia Ltd [2012] FCAFC 130 and has published on the topic of parallel importation, including in McRobert A & Tisdale R, "Tackling parallel imports of branded goods", Australian Intellectual Property Law Bulletin, August 2016 (2016/29).

Andrew acted for Gilead Sciences in relation to patents covering its hepatitis C drug "Harvoni". In that matter, Andrew had carriage of Gilead's expert evidence about mathematical modelling of HCV infections.

In 2013, Andrew advised the ACCC in relation to its authorisation in respect of the Australasian Performing Right Association's arrangements for the acquisition and licensing of performing rights in music. He acted for Foo Fighters in the band's Federal Court claim concerning unauthorised use of the track "Learn to Fly" and, later, for Queens of the Stone Age, regarding copyright allegations relating to "The Lost Art of Keeping a Secret".

Andrew has a Master of Laws from Cornell Law School, where he was awarded two academic prizes, and a Bachelor of Laws, Bachelor of Science and Master of Laws (Intellectual Property) from Murdoch University.

RACHEL OXLEY



Rachel joined Mewburn Ellis LLP in 1998, qualifying as a Chartered Patent Attorney and a European Patent Attorney in 2002. She spent nearly two years working in Sydney dealing with Australian and New Zealand patent prosecution and opposition and returned to Mewburn Ellis at the

beginning of 2006. She joined the Mewburn Ellis partnership in 2007.

Rachel has a degree in chemistry and a PhD in polymer chemistry from the University of Durham. Her PhD project was in electrostrictive polymers for biomedical applications. She has experience working in an analytical science department in a large pharmaceutical company.

Rachel handles patent work in chemical and mechanical fields, particularly polymers, building materials, biomass processing, fluid handling systems, automotive components, gas turbine components and medical devices. She deals mainly with drafting, prosecution, opinion work (validity and infringement) and searching (e.g. freedom to operate searching). Her clients include British universities, UK-based SMEs, domestic and overseas corporations. Rachel regularly attends APAA and FICPI conferences.

SUKHPREM SACHDECHA



Sukhprem is a partner at Satyapon & Partners, a full-service intellectual property law firm located in Bangkok, Thailand. Sukhprem joined the firm as a lawyer, patent agent and trade mark agent in 2004. He graduated with dual Masters from Thammasat University and New York University. In addition to his law degrees, he is also a science graduate.

Sukhprem's practice covers all types of IP related matters, including, patent and trademark prosecution to contentious matters, including, opposition, cancellation, investigation, negotiation and enforcement. He has also handled various patent and trademark litigation cases before the Intellectual Property and International Trade Court of Thailand.

Sukhprem is actively involved in the promotion of IP in Thailand. He teaches patent law at Thammasat University and has been regularly invited by the Department of Intellectual Property to train new patent agents. He also sits on the Law Reform Commission on Patent for Thai Ministry of Commerce, helping revise the patent law for Thailand. He is also a member of various professional associations and regularly attends INTA and APAA conferences.

HEATH WILSON



Heath is a supervising hearing officer in the Oppositions and Hearings section of the Trade Marks and Designs Group at IP Australia. Over the past ten years he has decided and written hundreds of complex trade mark opposition matters, applications for removal, examination and other administrative disputes.

Within the office, Heath provides technical input to staff including policy proposals and the IP Laws Amendment Bill. He also provides internal training for examiners on trade mark use. Heath regularly represents IP Australia and gives presentations at INTA roundtable sessions concerning oppositions and hearings practice tips. He has also recently participated in a panel discussion on Satire and Parody in Copyright and Trade Mark Law hosted by IPSANZ and Copyright Society of Australia and a panel discussion on the High Court's decision in Cantarella Bros v Modena Trading hosted by IPSANZ.

Previously a trade marks examiner and a practising solicitor, Heath additionally holds undergraduate degrees in Law and Media.

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Special thanks to Jennifer McEwan for
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IPTA

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