



IPTA

2019 Annual Conference
Surfer's Paradise

Wednesday 10 April 2019 to
Saturday 13 April 2019

**SHERATON GRAND MIRAGE RESORT
GOLD COAST, QUEENSLAND**



TABLE OF CONTENTS

4 President's Welcome

5 Venue

6 General Information

7 Fees

8 Tours & Activities

10 Program

14 Speakers

PRESIDENT'S WELCOME

Dear Members and Guests

On behalf of the Council of The Institute of Patent and Trade Mark Attorneys of Australia (IPTA), I have great pleasure in inviting you to the 2019 Annual Conference including the 100th Annual General Meeting. The 2019 Annual Conference will be held from 10 to 13 April at The Sheraton Grand Mirage Resort on the Gold Coast.

Our Conference Committee has put together an informative program that maintains a strong educational focus covering a range of subjects within the trade mark and patent disciplines. The Conference will also provide a range of social events ideal for networking with colleagues.

The intent of the conference is to engage attendees in high level, informative and open discussions about key issues facing the IP industry. Our knowledgeable speakers will deliver information and insight on these key and topical issues that impact practitioners and the IP industry at both a local and an international level. Our conference also focuses on the younger or newly registered members of IPTA (YIPTA), with a number of dedicated sessions scheduled.

Our Annual Conference will open on the Wednesday afternoon with our popular trade mark business sessions, followed by welcome drinks for YIPTA members and a sit-down welcome dinner for all delegates. On the Thursday there will be a full day of business sessions followed by dinner at the fabulous Miami Marketta. The conference will conclude on Friday 13th April, with a breakfast session for YIPTA members and a breakfast session for Corporate members, a YIPTA Wellness session with Dr Qusai Hussain at lunch and excellent business sessions during the rest of the day, followed by the Gala dinner, to be held at the Skypoint Observation Deck on the Gold Coast, with guest speaker Olympian, Lydia Lassila.

We are also very pleased to offer two optional trips, the first one being either 9 holes Ambrose golf or 18 holes Stableford golf at The Glades Golf Club designed by champion Australian golfing icon, Greg Norman, within visually stunning surrounds, followed by lunch at the clubhouse or a boat ride to beautiful Stradbroke Island to experience the amazing scenery, local wildlife and a delicious lunch at Couran Cove Island Resort.

All business sessions are included in the full delegate registration fee, however we understand that your time is valuable and 3 days out of the office may sometimes not be feasible, so day rates are once again available to members who wish to attend part of the conference only.

As IPTA would like to encourage more of the newly registered attorneys to attend the Annual Conference. This year we are pleased to announce that the IPTA Annual Conference full registration and day tours will be half price for Australian registered patent and/or trade marks attorneys who have been registered for less than 5 years.

We believe networking with your IP contemporaries is critical to professional development and attending the conference will provide great networking opportunities as well as providing the educational business sessions to acquire your yearly CPE points.

In accordance with the Trans-Tasman IP Attorneys Board (TTIPAB) guidelines, Patent and Trade Marks Attorneys attending the Conference may claim one-hour CPE for each hour of business session they attend. This provides the opportunity to record approximately 15 hours of CPE as detailed in the program.

The deadline for conference registration is 8 March 2019. Online registration, the draft program and a link to special accommodation rates are now available on the [IPTA website](#).

Don't delay in booking your place.

We look forward to seeing you at another successful conference.

Kind regards
Richard Baddeley
President



VENUE

Sheraton Grand Mirage Resort, Gold Coast

71 Sea World Drive, Main Beach Qld 4217

Set amongst 6 hectares of sparkling lagoons and tropical gardens, the Sheraton Grand Mirage is a magnificent resort conveniently located on the beachfront towards the northern end of the Gold Coast and within a five-minute drive to Surfers Paradise. The resort's 295 spacious rooms boast luxurious comfort and feature amazing views. The resort's conference facilities are five star and the resort is the ideal location for the educational seminars and networking with your IPTA peers.

Accommodation at the Sheraton Grand Mirage Resort, Gold Coast

Room type: Room Rate
Mirage \$275.00

Room rate includes 1 buffet breakfast in Terraces Restaurant and complimentary Wi-Fi.

*Please note accommodation at the conference rate is limited.

Breakfast, Terraces Restaurant:

Buffet breakfast for one is included in the room rate. Additional breakfasts are available at the special rate of \$25.00 per person. Please note that the Friday breakfast event for IPTA Corporate is paid for via the registration form.

Check in time: 3.00pm
Check out time: 12.00pm

Pre & Post Conference Accommodation Rates

Additional room nights required on non-contracted dates will be offered at contracted rates and terms subject to availability.

Click the button below to book your accommodation

[Book your group rate for
IPTA Annual Conference](#)

Accommodation Cancellation Policy

The Sheraton Grand Mirage Resort, Gold Coast's accommodation cancellation policy is as follows:

You will need to provide a credit card at the time of booking for full prepayment at seven (7) days prior to arrival. No refunds will apply for all room nights cancelled less than 30 days prior to the date of arrival.

Flights

IPTA has block booked flights for our delegates convenience via Flight Centre. Book your group rate for flights to the IPTA Annual Conference by contacting:

Peter J Handke
Group Travel Manager
Flight Centre Travel Group
peter.handke@flightcentre.com.au

P: +61 3 9032 2777



GENERAL INFORMATION

Climate

In Autumn the Gold Coast is full of sunny days followed by cooler nights. Water temperatures are still high enough to swim and it is generally less rainy than the summer months, making it ideal for outdoor water activities such as fishing and sailing.

Average Max temp: 25°

Average Min temp: 18°

Dress recommendations

Business Sessions: Smart casual

Informal Dinners: Smart casual

Gala Dinner: Black Tie

Golf: Smart and neat dress required.

No denim, cargo, or board shorts, no singlets, t-shirts or thongs. Please wear a collared shirt and shorts or slacks. Any socks are acceptable and running or golf shoes are required.

Children

Children are welcome to attend most functions; however, they must be registered for seating and catering requirements even if no charge is applicable. Please contact the Secretariat for details.

WiFi Access

WiFi at The Sheraton Grand Mirage Resort is complimentary to all in-house and conferencing guests.

Name Badges

Name badges must be worn to all functions

Registered Full Delegates

White badge

Registered Accompanying Persons

Red stripe

Registered Day Delegates

Yellow stripe

Councillors

Purple stripe

Speakers

Green stripe

Guests for Additional Functions

Blue stripe

Special Dietary Requirements

Requests for special dietary requirements will be passed on to caterers. Please identify yourself to the catering staff and they will ensure you receive the appropriate meal.





Registration Fees

(Early bird deadline is 8 March 2019)

	Before Deadline	After Deadline
Full Delegate Package – IPTA Member	\$1300	\$1600
Full Delegate Package – Non Member	\$1500	\$1800
Half Day Registration Wednesday – IPTA Member	\$400	\$500
Half Day Registration Wednesday – Non Member	\$550	\$650
Day Registration Thursday & Friday – IPTA Member	\$650	\$750
Day Registration Thursday & Friday – Non Member	\$750	\$850
Accompanying Person Package	\$500	\$500
Full Delegate Package – Registered for less than 5 years	\$650	\$750

Fees for Activities Not Included in the Registration Fee

Breakfast session for Corporate Members	\$46
Breakfast session for YIPTA Members	\$46

Optional Tours on Saturday

	<5years registered	Everybody else
9-hole Ambrose Golf or 18-hole Stableford Golf and lunch	\$85	\$170
*Club hire is \$39		
Stradbroke Island Sail and Lunch at Couran Cove Tour	\$65	\$130

Additional Tickets

(for guests NOT REGISTERED as a Full Delegate or Accompanying Person):

Wednesday	Sheraton Grand Mirage Poolside Lawns (sit down)	\$110
Thursday	Informal Dinner at Miami Marketta	\$182
Friday	Gala Dinner at Skypoint	\$190

Full Delegate Package:

Includes business sessions, lunches, evening functions and hospitality suite.

Accompanying Person Package:

Includes evening functions and hospitality suite.
(Please note that accompanying persons who do not register for the Accompanying Persons package may register to attend the Dinners and post conference tour).

Day Delegate Wednesday:

Includes business sessions and afternoon tea.

Day Delegate Thursday and Friday:

Includes business sessions, lunch, morning and afternoon tea.
(Day Delegates may register for Dinners and post conference tour.)

Registration and Accommodation deadline

8 March 2019

Accommodation at the conference rate is limited. There are no guarantees accommodation will be available after the deadline or that accommodation will be available at the conference rate.

Registration Cancellations

Cancellations for registrations must be notified in writing to mail@ipta.org.au. Registration fees for cancellations received after 8 March 2019 will not be refunded.

Registration Desk/Secretariat

The IPTA registration desk and secretariat will be located in the Mirage Boardroom at The Sheraton Grand Mirage Resort.

TOURS AND ACTIVITIES

Please meet in the hotel foyer ten minutes prior to departure time.

INCLUDED SOCIAL PROGRAM

Wednesday, 10 April

YIPTA PRE-DINNER DRINKS

6.30pm - 7.30pm

Poolside Lawns, The Sheraton Grand Mirage Resort

Set amongst tropical gardens and sea breezes, the poolside lawns an ideal spot to enjoy pre-dinner drinks with your YIPTA colleagues.

WELCOME RECEPTION DINNER (SIT DOWN)

7.30pm - 10.30pm

Poolside Lawns & Pearls Bar and Lounge
The Sheraton Grand Mirage Resort

Experience superb dining at the Poolside Lawns amongst lush tropical surrounds and lagoons of the Sheraton Grand Mirage Resort cocktail bar and lounge which oozes relaxation.

Thursday, 11 April

LUNCH

1.00pm - 2.00pm

Terraces Restaurant, The Sheraton Grand Mirage Resort (delegates only)

INFORMAL DINNER AT MIAMI MARKETTA

7.00pm - 10.00pm

23 Hillcrest, Parade
Miami QLD 4221

Coach departs The Sheraton Grand Mirage Resort at 6.45pm.

It could be the back streets of Thailand, Barcelona or New York City but it is right there in Miami on the Gold Coast. It's where the locals go to enjoy a bustling open-air street food market on par with any global offering. Amid the twinkling party lights, bartenders make caprioskas in front of chandelier-lit flamingo wallpaper, and diners stroll around with piled plates of Hungarian, Japanese, dumplings and sweets.

The Cargo Bar and Marketta Cafe serve boutique wine and locally brewed beer, and their Wine and Cocktail bar serving up Markettas specialty cocktails. Their main stage hosts local blues, jazz, roots independent artist. Marketta Street food is the original and first Street Food market on the Gold Coast.

Friday, 12 April

CORPORATE MEMBERS BREAKFAST

7.30am - 8.30am

Lagoon Room, The Sheraton Grand Mirage Resort

YIPTA BREAKFAST

7.30 - 8.30am

Lagoon Room 2, The Sheraton Grand
Mirage Resort

YIPTA WELLNESS LUNCH

1.00pm - 2.00pm

Horizons Restaurant, The Sheraton
Grand Mirage Resort (delegates
only)



LUNCH

1.00pm - 2.00pm

Horizons Restaurant, The Sheraton Grand Mirage Resort (delegates only)

GALA DINNER AT SKYPOINT OBSERVATION DECK

7.00pm - 11.00pm

Level 77

Coach departs the Sheraton Grand Mirage Resort at 6.30pm for 7.00pm start.

Skypoint Observation Deck, located at the top of the iconic Q1 Residential Tower, is Australia's only beach-side observation deck. Skypoint Observation Deck is the Gold Coast's highest, rising 230m into the sky and is a versatile and inspiring venue with magnificent 360° views from the surf to the hinterland and beyond.

Guest Speaker

Lydia Lassila

Lydia Lassila is a champion aerial skier, an Olympic Gold Medallist, the holder of three world records and a veteran of four Winter Olympics. She reached the top echelon of aerial skiing faster than any woman in the history of the sport and, after spending 14 years on the International Word Cup Circuit, became the most successful Australian aerial skier of our generation.

HOSPITALITY SUITE

Wednesday and Thursday:

Pearls Bar and Lounge (non exclusive use)

Friday:

Pearls Bar and Lounge (non exclusive use)

Name Tags must be worn.

OPTIONAL SOCIAL PROGRAM

Thursday, 11 April

ANNUAL FUN RUN & WALK

7.00am

Meet in the foyer

Its all about having fun - sign up for the 2019 Annual Fun Run (5km) or walk (2.5km). Participants are to meet in the hotel foyer. Spectators welcome.

Saturday, 13 April

OPTIONAL POST CONFERENCE TOURS – GOLF AT THE GLADES GOLF CLUB

9.00am – 2.30pm

Enjoy 9 holes Ambrose or 18 holes Stableford at The Glades Gold Club including lunch. The Glades Golf Club boasts the reputation as one of Australia's most prestigious resort golf courses and is located right here on the Gold Coast. Designed by champion Australian golfing icon, Greg Norman, the course is typical of his trademark aggressive layouts offering golfers a challenging round of golf within visually stunning surrounds.

Cost per person: \$170 or \$85 for <5 years registered

*Club hire is \$39 per person

Or

STRADBROKE SAIL AND LUNCH TOUR

10.00am-3.00pm

Picking up at 10.00 am from Sheraton Mirage by bus to Hope island marina.

Cruise over to beautiful Couran Cove where tea, coffee and lamingtons will be served on the way. Lunch will be served at 11.15am at Couran Cove Island Resort. After lunch experience kayaking and other optional activities. At 2 pm a return trip will come back to Hope Island Marina at 2.45 pm and then the bus back to Sheraton Mirage at 3pm.

Cost per person: \$130 or \$65 <5 years registered

PROGRAM

Wednesday, 10 April

12.00pm - 6.30pm

REGISTRATION

(Secretariat – Mirage Boardroom)

1.00pm - 5.30pm

BUSINESS SESSIONS

(Grand Ballroom 1)

1.00pm - 1.10pm

OPENING OF CONFERENCE AND ACKNOWLEDGEMENT OF COUNTRY

CHAIR:

Richard Baddeley,
IPTA PRESIDENT

1.10pm - 2.00pm

WHAT'S NEW IN THE USA

CHAIR:

Jennifer McEwan,
IPTA COUNCILLOR

SPEAKER:

Susan Weller,
MINTZ LEVIN, USA

2.00pm - 3.00pm

INTERNATIONAL TRADE MARK ISSUES, TRICKS AND TRAPS

CHAIR:

Jennifer McEwan,
IPTA COUNCILLOR

SPEAKER:

Russell Waters,
PHILIPS ORMONDE

3.00pm - 3.30pm

AFTERNOON TEA

(Grand Ballroom 1)

3:30pm-4:30pm

IP AUSTRALIA AND IPONZ USER GROUP SESSION: OVERCOMING OBJECTIONS WITH EVIDENCE OF USE

CHAIR:

Michael Wolnizer,
DAVIES COLLISON CAVE
IPTA TRADE MARKS COMMITTEE

PANELLISTS:

Sarah Harrison,
JAMES & WELLS, NZ
Speaker from
IPAU
Speaker from
IPONZ

4:30pm - 5:30pm

ETHICS – CLIENT MANAGEMENT/ CONFLICTS OF INTEREST/SOCIAL MEDIA POLICIES

CHAIR:

Ian Horak,
VICTORIAN BAR

PANELLISTS:

Katrina Howard,
SELBOURNE CHAMBERS
Desma Grice,
FB RICE
Trevor Davies,
ALLENS PATENT & TRADE MARK ATTORNEYS

6:30pm - 7:30pm

YIPTA PRE-DINNER DRINKS

(Poolside Lawns)

7:30pm - 10:30pm

WELCOME RECEPTION AND SIT-DOWN DINNER

(Poolside Lawns)

HOSPITALITY SUITE

(Pearls Bar and Lounge)

Thursday, 11 April

7.00am

ANNUAL FUN RUN AND WALK

(meet in Hotel Foyer)

8.30am - 9.00am

REGISTRATION

(Secretariat – Mirage
Boardroom)

BUSINESS SESSIONS

(Grand Ballroom 1 & 2)

9.30am - 10.30am

IPTA ANNUAL GENERAL MEETING & (SPECIAL MEETING OF FELLOWS PRESIDENT'S ADDRESS

(Grand Ballroom 1)

10.30am - 10.45am

MORNING TEA

(Grand Ballroom 1)

10:45am - 11:15am

IP AUSTRALIA AND RECENT DEVELOPMENTS

CHAIR:

Richard Baddeley,
IPTA PRESIDENT

SPEAKER:

Michael Schwager,
DIRECTOR GENERAL OF IP AUSTRALIA

11.15am - 1.00pm

PANEL DISCUSSION WITH IP AUSTRALIA & NZ PATENTING SOFTWARE/ MANNER OF MANUFACTURE OVERVIEW

CHAIR:

Philip Gehrig,

PANELLISTS:

Victor Portelli,
IP AUSTRALIA
Mark Staple
CSIRO - DATA61
Warren Coles
IPONZ
Paul Mahony,
TBC

1.00pm - 2.00pm

LUNCH

(Terraces Restaurant)

2.00pm - 3.30pm

PATENTABLE SUBJECT MATTER FOR BIOTECH AND MEDTECH

CHAIR:

Prue Cowin,

FB RICE

PANELLISTS:

Sallu Bannan,
GE HEALTHCARE (EUROPE)
Nadia Odorico,
DÉCOR CORPORATION (AUSTRALIA)
Lisa Mueller,
CASIMIR JONES (USA)

3.30pm - 4.00pm

AFTERNOON TEA

(Grand Ballroom 1)

4.00pm-5.00pm

ARTIFICIAL INTELLIGENCE AND IP CONSIDERATIONS

CHAIR:

Richard Baddeley,
IPTA PRESIDENT

SPEAKER:

Mark Summerfield,
IP CONSULTANT

6.15pm - 10.00pm

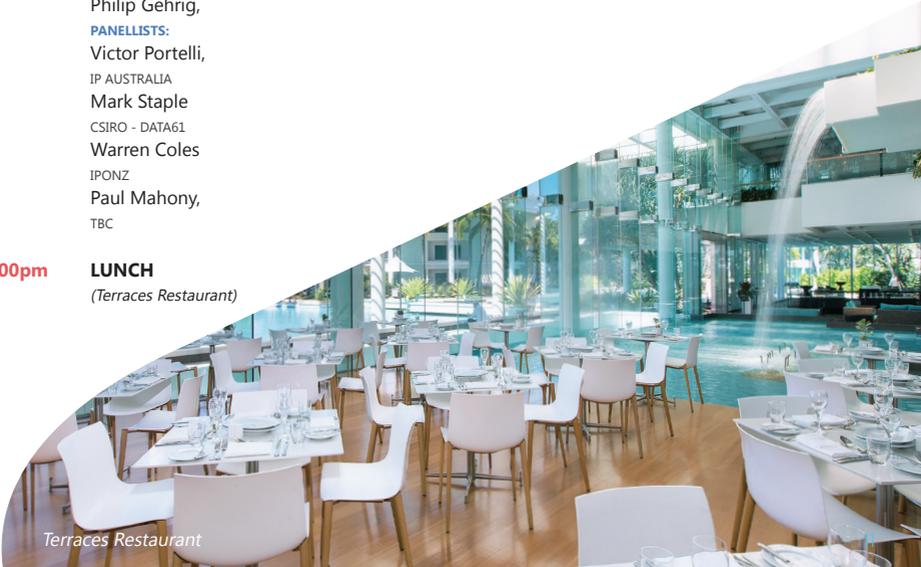
INFORMAL DINNER

Miami Marketta
(bus departs at 6.15pm)
7.00pm-10.00pm Dinner
10.15pm Bus departs

HOSPITALITY SUITE

(Pearls Bar and Lounge)

Terraces Restaurant



Friday, 12 April

7.30am - 8.30am

CORPORATE MEMBERS BREAKFAST AND PRESENTATION

(Lagoon Room 1)

TOPIC:

TBC

CHAIR:

Christine Emmanuel,

IPTA COUNCILLOR

SPEAKER:

TBC

IN HOUSE CORPORATE IP COUNSEL

BREAKFAST SESSION FOR YIPTA MEMBERS

(Lagoon Room 2)

TOPIC:

TBC

CHAIR:

Clare Gregg,

ALLENS

SPEAKER:

TBC

TBC

9.00am - 9.15am

INDIGENOUS PRESENTATION

9:15am - 10:15am

INTERNATIONAL IP FRAMEWORK AND POLICIES FOR TRADITIONAL KNOWLEDGE AND INDIGENOUS CULTURAL EXPRESSION

CHAIR:

Anna Johnston,

CSIRO

SPEAKERS:

Colin Golvan QC,

VICTORIAN BAR, AU

Sam Johnston,

MELBOURNE UNIVERSITY

10.15am - 10.45am

MORNING TEA

(Grand Ballroom 1)

10:45am- 11.45am

SECTION 40 – ARE WE FOLLOWING EUROPE OR NOT?

CHAIR:

John Landells,

IPTA COUNCILLOR

SPEAKERS:

Dan Beck,

WRAYS, AU

Jane Glover,

BARRISTER, NZ

11.45am - 12.15pm

YIPTA

LIFE IN THE TRENCHES: INSIGHTS FROM IN-HOUSE

CHAIR:

Claire Gregg,

ALLENS

SPEAKER:

Keira Moore,

RESMED

12.15pm - 12.45pm

YIPTA

VIRTUALLY INVALID? A LOOK INTO DESIGN REGISTRATION FOR NON- PHYSICAL DESIGNS

CHAIR:

Claire Gregg,

ALLENS

SPEAKER:

Beata Khaidurova,

FB RICE

1.00pm - 2.00pm

YIPTA LUNCH

USING TECHNOLOGY TO IMPROVE MENTAL HEALTH IN THE WORKPLACE

SPEAKER:

Dr Qusai Hussain,

CYBER CLINIC

Ballroom 3

1.00pm - 2.00pm

LUNCH

*(Horizons Restaurant– not
exclusive use)*

2:00pm - 3:30pm

PATENT CASE ROUND-UP IN AUSTRALIA AND NEW ZEALAND

CHAIR:

Michael Caine,

IPTA COUNCILLOR

SPEAKERS:

Ian Horak,

VICTORIAN BAR

Kate McHaffie,

AJ PARK

3.30pm - 3.45pm

AFTERNOON TEA

(Grand Ballroom 1)

3.45pm - 4:45pm

TRADE MARK CASE ROUND-UP IN AUSTRALIA

CHAIR:

Jennifer McEwan,

IPTA COUNCILLOR

SPEAKER:

Ed Heerey,

BARRISTER, NIGEL BOWEN CHAMBERS

6.00pm - 7.00pm

PRESIDENT'S COCKTAIL PARTY

*(Pearls Bar)
By invitation only*

7.00pm-11.00pm

GALA DINNER

*(Skypoint Observation Deck)
Bus departs at 6.45pm
7.00pm-11.00pm Dinner
11.15pm Bus departs*

GUEST SPEAKER:

Lydia Lassila,
AUSTRALIAN OLYMPIAN

DRESS:

Black Tie

HOSPITALITY SUITE

(Pearls Bar and Lounge)

Saturday, 13 April

OPTIONAL ACTIVITIES

9.00am - 2.30pm

GOLF

Picking up at 8.30am from Sheraton Grand Mirage by bus to The Glades Golf Club. 9 holes Ambrose golf or 18 holes Stableford golf at The Glades Golf Club designed by champion Australian golfing icon, Greg Norman within visually stunning surrounds.

10.00am - 3.00pm

STRADBROKE SAIL AND LUNCH TOUR

Picking up at 10.00am from Sheraton Mirage by bus to Hope island marina. Cruise over to beautiful Couran Cove where tea, coffee and lamingtons will be served on the way. Lunch will be served at 11.15am at Couran Cove Island Resort. After lunch experience kayaking and other optional activities. At 2 pm a return trip will come back to Hope Island Marina at 2.45 pm and then the bus back to Sheraton Mirage at 3pm.



SPEAKERS

Susan Weller

MANAGING PARTNER, MINTZ LEVEN, USA



Susan has managed the Trademark & Copyright Practice for Mintz, Levin for over 15 years. For over 30 years, Susan's extensive experience in assisting clients with securing and protecting IP assets has spanned the globe. Her practice has involved all aspects of intellectual property and related corporate business transactions, with a particular emphasis on domestic and international trademark and copyright searching, prosecution, enforcement, counseling, and litigation.

She specializes in trademark, copyright, domain name, trade dress, and related areas of Internet, e-commerce, unfair competition, customs, and advertising law, as well as intellectual property administrative litigation proceedings before the US Trademark Trial and Appeal Board, Uniform Domain Name Dispute Resolution Policy (UDRP) proceedings before ICANN, and federal civil litigation.

Throughout her career, Susan has been an active writer and speaker. Susan has authored and contributed to numerous intellectual property books and publications and has served as an intellectual property commentator on Court TV, in the Wall Street Journal, the New York Times, the Washington Post, and in other national and regional publications. She frequently presents and lectures on all aspects of intellectual property.

Susan has been active for many years in the International Trademark Association (INTA), has served on numerous INTA committees and task forces, and was an editor for The Trademark Reporter. In addition, she participates in the intellectual property activities of the American Intellectual Property Law Association, the American Bar Association, the New York Intellectual Property Law Association, and the DC and Virginia bar associations. She has also served on several committees of the Technology Council of Maryland.

Russell Waters

OWNER, PHILLIPS ORMONDE



Russell is a partner at Phillips Ormonde Fitzpatrick, which he joined as a technical assistant over 30 years ago. His practice encompasses all aspects of trade marks, including searching and advising on the registrability of marks, applying for and obtaining registration of marks in Australia and overseas, and enforcement of trade mark rights.

His clients include local and overseas businesses, including multinational corporations in the stationery, clothing, cosmetic, IT, confectionery and automotive industries.

Russell has ranked as one of Australia's top trade marks attorneys in the World Trademark Review 1000 since its inaugural edition in 2011. He was recognised as an 'IP Star' in the field of trade marks in the Managing IP – IP Stars surveys of 2014 – 2018, and Euromoney Investor's Expert Guides 2018. He has also received awards in the International Law Office Client Choice Awards 2013 for Australia in the Intellectual Property – Trade Marks category, and for 'Leading Trademark Lawyer of the Year Australia' in the ACQ Finance Magazine Law Awards 2012. He is regularly invited to speak on trade marks related topics at the Leo Cussen Institute and legal professional development seminars, and is an Honorary Senior Fellow at the University of Melbourne, where he lectures in Trade Marks Practice.

Ian Horak

BARRISTER, VICTORIAN BAR



Ian is a barrister at the Victorian Bar. He is also a registered Australian Patent and Trade Marks Attorney with technical qualifications in Chemical Engineering. Ian practises exclusively in intellectual property law and regularly appears before the Federal Court of Australia and the Australian Patent and Trade Marks Office. He has appeared in numerous of cases involving patents including AstraZeneca AB v Watson Pty Ltd in the High Court of Australia and RPL Central in the Full Court of the Federal Court of Australia.

In addition to his practice at the Bar, Ian is a Senior Fellow at Monash University's Law School where he is the Chief Examiner and lecturer in postgraduate subjects on intellectual property and trade mark practice. He is also a member of the Monash University Intellectual Property Advisory Board. Ian is a co-author of the seminal publication "Shanahan's, Australian Trade Marks Law and Passing Off" (5th and 6th edition).

Katrina Howard

PATENT BARRISTER, SYDNEY



Katrina has practised as a barrister for over 20 years including as senior counsel for ten years. She has a technical background (a first class honours degree in pharmacology) and extensive experience in pharmaceutical and biotechnology patent litigation (including hepatitis C virus, taq polymerase, omeprazole, Viagra, escitalopram, olanzapine and rosuvastatin), most recently antibody and biosimilar litigation (including Keytruda and Mabthera), various vaccines (including meningococcal and pneumococcal vaccines) and gene technologies (including for cattle breeding and cell delivery), as well as in medical devices (including stents), chemical patents, mechanical patents and IT patents (including acting for Samsung against Apple), both in the Federal Court and the Australian Patent Office. Through studies in Cambridge, UK, attending international conferences such as BIO and Patski, and involvement in many cases as part of global litigation, she has a thorough knowledge of patent laws in the US, UK and Europe, as well as Australia. Katrina has also been admitted to practise as a barrister in the UK for several years. She is identified Who's Who Legal: Patents 2018 as one of the world's leading practitioners in the field of Patents. Katrina acted as the Patent and Trade Mark Attorneys Disciplinary Tribunal from 2012-2017.

Desma Grice

ASSOCIATE, FB RICE



Desma is an Associate at FB Rice, in the Melbourne Biotechnology team.

Prior to joining FB Rice, Desma worked as an OCE Postdoctoral Fellow with the CSIRO Preventative Health Flagship where she has worked on a project titled

the genetic link between obesity and colorectal cancer. Desma has an extensive research background covering areas such as plant biotechnology, molecular and cell biology, genomics and metabolic health and joins FB Rice with a keen understanding of the research and scientific environment.

Desma has completed a Bachelor of Science Biotechnology (honours) and has a PhD in Molecular and Cell Biology. Desma's honours research was titled 'Isolation and characterization of an Arabidopsis thaliana TFB1 homologue' and investigated plant DNA repair mechanisms. Desma undertook further research in this area studying plant pathogen interactions in response to UV light.

During her time at Deakin University, Desma won several student awards, including the Deakin University Summer Scholarship and the Invitrogen Merit Award for outstanding performance in Bachelor of Science Biotechnology unit, Protein Engineering.

Desma's PhD focused on breast cancer, and her studies investigated calcium transporters as novel therapeutic targets in molecular subtypes of breast cancer. Desma received the School of Pharmacy William Harris Prize in Therapeutic Targeting for her manuscript in the Journal of Biological Chemistry and her thesis titled 'Secretory pathway calcium ATPases in breast cancer' received the Graduate School Dean's award for Research Higher Degree Excellence.

Trevor Davies

PARTNER, ALLENS PATENT & TRADE MARK ATTORNEYS



Trevor Davies is a leading Trans-Tasman patent attorney specializing in medical, biotechnology and food technology patents with post doctoral medical research experience in the US and Germany. Trevor has a BSc(Hons) majoring in Microbiology and

Biochemistry, and a PhD in Microbiology and has been a member of the attorney profession for more than 25 years.

Trevor is a Vice President of the Institute of Patent and Trade Mark Attorneys of Australia (IPTA) and is the Convenor of the IPTA Ethics & Disputes Committee, the Rules Committee and Plant Breeder's Rights Committee. As the Ethics & Disputes Convenor, Trevor has assisted members and their clients with ethical issues and provided ethics training and guidance to the profession for many years

Michael Wolnizer

PARTNER, DAVIES COLLISON CAVE

Sarah Harrison

SENIOR ASSOCIATE, JAMES & WELLS IP



Sarah is Special Counsel at James & Wells. Her extensive trade mark experience includes analysing and advising on infringement risks, clearance and protection strategies, registrability issues, due diligence reports and intellectual

property audits, negotiating settlement agreements, and working with in-house counsel.

Sarah advises on trade mark disputes and assists with hearings before the Intellectual Property Office of New Zealand, IP Australia and High Court of New Zealand. Distribution, sale and purchase, licenses, and confidentiality agreements are all part of Sarah's solid intellectual property expertise, which ensures her clients get the most out of their brands, both in New Zealand and overseas.

Speaker from IP Australia

IP AUSTRALIA

Speaker from IPONZ

IPONZ

Michael Schwager

DIRECTOR GENERAL, IP AUSTRALIA

Michael commenced with IP Australia on 20 September 2018 as Director General.



Prior to his appointment Michael was Chief Operating Officer at the Department of Industry, Innovation and Science for 3 years and also spent time as acting Chief Operating Officer at CSIRO from June to Sept 2018.

Michael has had a varied career across innovation, science and education policy, Michael has been responsible for:

- implementing innovation programs, including the \$3B R&D tax incentive
- developing med-tech, pharma-bio, small business and industry policy
- foreign investment attraction into Australian high tech industries
- trade and multilateral negotiations in food, agriculture and energy.

From 2012 to 2015 Michael was based in the Washington DC Embassy as Minister Counsellor (Industry, Science and Education). He spent five years in Parliament House as a researcher and speechwriter, and two years as an auditor for a large multinational accounting firm.

Victor Portelli

GENERAL MANAGER, PATENTS AND PBR GROUP, IP AUSTRALIA

Dr Mark Staples

CSIRO - DATA61



Dr Mark Staples is a Senior Principal Research Scientist at Data61 (CSIRO) in Sydney Australia, and is a Conjoint Associate Professor in the School of Computer Science and Engineering at UNSW. He has previously held

roles in industry in software engineering and systems engineering management, in domains ranging from SCADA systems, electronic payments, and implantable active medical devices. His research is on blockchain technologies, software engineering, and philosophy of engineering. He is on the Standards Australia committee IT-041 and ISO committee TC307 for standardisation of blockchain and distributed ledger technology. He has degrees in computer science and cognitive science from the University of Queensland, and a PhD in computer science from the University of Cambridge.

Warren Coles

MANAGER ICT / ELECTRICAL TEAM, IPONZ



Warren Coles is Team Leader of the Electrical/ICT team within the patents division of the Intellectual Property Office of New Zealand (IPONZ). In this capacity Warren is responsible for the day to day management of the Electrical/ICT team and oversees examination

practice in these technology areas. He is also the patent division's representative on the IPONZ Change Control Board, which reviews and manages internal business improvement initiatives, practice changes, and system enhancements within the wider organisation.

Warren joined IPONZ in 2006, following a period in private practice, and is experienced in all areas of New Zealand examination practice. He holds a Bachelor of Engineering degree (honours) from Massey University. Outside of work he is a keen mountain biker and BMX racing enthusiast.

Paul Mahony

PARTNER, COTTERS PATENT AND TRADE MARK ATTORNEYS

Sally Bannan

SENIOR EUROPEAN PATENT ATTORNEY, GE HEALTHCARE

Nadia Odorico

GLOBAL INTELLECTUAL PROPERTY MANAGER, DÉCOR CORPORATION



Nadia is a registered patent attorney in Australia and New Zealand. She holds a Bachelor of Engineering (Mechanical) from Monash University and has been working in the intellectual property industry since 1996. She specialises in the protection, enforcement

and strategic advice of patents and designs in fields including consumer goods, building and construction, manufacturing, food and beverage, and with a special interest in medical devices Nadia recognises that the MedTech industry is a vital, far reaching and high growth industry worldwide.

Nadia is a partner of BOSH IP, a newly founded Australian intellectual property law firm. Nadia also works at The Décor Corporation Pty Ltd, a consumer goods developer and manufacturer, as the Global Intellectual Property Manager. Being on the "client side" has given Nadia valuable insight into thinking strategically about intellectual property and how to use it as a corporate tool. This insight harmonises well with Nadia's role as an IP advisor at BOSH IP.

Finally, Nadia is also a Senior Fellow at Melbourne University's Law School where she enjoys teaching Law Masters students, often budding patent attorneys, in the subject "Fundamentals of Patent Drafting".

Lisa Mueller

PARTNER, CASIMIR JONES, USA



For over twenty-five years, Lisa has provided strategic counsel on complex patent issues to clients in the pharmaceutical, biopharmaceutical, biotechnology and chemistry sectors. She brings an in-depth knowledge and

extensive experience to her work advising clients on the global patent protection, freedom to operate and validity of blockbuster drugs they aim to produce and distribute.

With a background in chemistry and biology, Lisa provides advice on the full spectrum of global intellectual property portfolio management including patent prosecution, opposition and other post-grant proceedings, and diverse regulatory matters.

Since 2001, Lisa has worked closely with in-house legal departments of global pharmaceutical firms regarding their patent development and enforcement strategies. In this partnership, she provides training to new in-house counsel and meets with scientists and other business development to anticipate and resolve a wide array of problems including navigation of U.S. Food and Drug Administration approval.

A thought leader on pharmaceutical and biopharmaceutical patent law, Lisa speaks frequently to legal and industry groups, and publishes widely. She was the author of an award-winning blog, BRIC Wall, which provides unique insights on patent law developments in the life sciences industry in Brazil, Russia, India and China. Lisa is currently the author of the blog, BRICS & Beyond (<https://bricsandbeyond.blog/>) which provides unique insights on patent law developments in the life sciences industry not only in Brazil, Russia, India and China but in other countries outside of the United States.

Dr Mark Summerfield

IP CONSULTANT



Dr Mark Summerfield is an IP and technology consultant, a registered Australian Patent and Trade Marks Attorney, and author of the Patentology blog (patentology.com.au), where he has been writing since 2010 on local and international issues relating to

innovation, patents, law and policy. Holding a Bachelor's Degree in Electrical and Electronic Engineering, and a PhD in optical telecommunications, Mark worked for over a decade in academic and industrial roles in research, development and commercialisation. His interest in the interplay between legal, technical and commercial issues involved in the protection and management of IP led him to study and qualify as a patent attorney. He spent 14 years working as part of the team of patent and trade marks attorneys and IP lawyers at Watermark Intellectual Property, where he advised and assisted individuals, companies and research institutions with management and protection of their intellectual assets. Since leaving Watermark in 2016, Mark has rekindled his practical interest in digital systems, information and communications technologies, and software development, applying machine learning techniques to the analysis of patent data. In 2018 he was engaged by IP Australia to apply some of these techniques in automating the production of the Intellectual Property Government Open Data (IPGOD) dataset, which comprises detailed information on over 100 years of IP rights administered by IP Australia.

Mark also provides patent drafting and IP advisory services, on a consultancy basis, specialising in digital information and software systems, including applications of machine learning and AI technologies.

In-house Corporate IP Counsel

CORPORATE

Colin Golvan

QUEEN'S COUNSEL, VICTORIAN BAR



Colin Golvan is a Queen's Counsel at the Victorian Bar. He practices law throughout Australia in the intellectual property and trade practices areas. He signed the bar roll in 1988 and took silk in 2002.

Colin holds a Masters of Law degree from Monash University and a Bachelor of Arts (Hons) and Law degrees from Melbourne University.

Colin is the author of the legal books "Copyright – Law and Practice" (Federation Press 2007), "An Introduction to Intellectual Property Law" (Federation Press 1992), "Words and Law" (Penguin 1990) and co-author of "Writers and the Law" (Law Book Company 1986), and has contributed to the book "Landmarks in Australian Intellectual Property Law" (Cambridge University Press 2008).

He is also author of works of fiction "Theatre Daze" (Allen & Unwin 1990), non-fiction "The Distant Exodus" (ABC Books 1990), plays "Eichmann in Haifa" (Melbourne Theatre Company 1988) and "The Tramp's Revenge" (Playbox 1985) and TV (for ABC and SBS TV) and radio scripts (for ABC Radio National). He was playwright in residence at the Playbox Theatre in 1983. He also worked as a journalist for the Associated Press in 1982-3.

Colin is chair of the Australian Book Review and the Peninsula Summer Music Festival. He is also a board member of Museums Victoria and the Namatjira Legacy Trust. He has been a board member of St Martins Youth Theatre, Viscopy (Chair), Victorian Writers' Centre (Chair), Arts Law Centre, Malthouse Theatre, Melbourne Jazz Festival and Arts Centre Melbourne Foundation.

He has also been Chair of List G Barristers and Chair of the Indigenous Barristers Committee of the Victorian Bar. He is Chair of the Indigenous Barristers Fund.

He has had extensive involvement in the protection of copyright in Indigenous arts. He was appointed a Member of the Order of Australia in June 2018.

Sam Johnston

SENIOR FELLOW AT THE FACULTY OF LAW AT THE UNIVERSITY OF MELBOURNE



Sam Johnston is a Senior Fellow at the Faculty of Law at the University of Melbourne in Australia and is a qualified solicitor in Victoria, Australia. He is also: Consultant, Baker & McKenzie; International Lead Consultant, United Nations Development

Programme; Consultant, Food and Agricultural Organisation; Member of the Environmental and Social Safeguards (ESS) Experts Roster for the Green Climate Fund; Member of the Advisory Board of the Centre for Resources, Energy and Environmental Law, University of Melbourne; Strategic Advisor, Kimberley Land Council; Co-Chair of the Panel of Experts for the Benefit-sharing Fund of the International Treaty on Plant Genetic resources for Food and Agriculture and Indigenous Peoples Consultant, Green Climate Fund. He also teaches Law of the Sea, International Environmental Law and International Resources Law at the Melbourne Law School. He previously worked for the Secretariat of the Convention on Biological Diversity and World Intellectual Property Organization. He has published widely on intellectual property in the international law arena.

Dan Beck

ATTORNEY, WRAYS



Dan Beck is a patent attorney at Wrays, specialising in chemical and life science technologies. Dan came to Wrays after having served 11 years at IP Australia, where he supervised a multidisciplinary chemical examination section of 24 examiners and issued decisions on the validity of

opposed patent applications as a hearing officer. He also produced IP landscape reports as a patent data analyst and provided strategic IP information for research institutions and other government agencies, to help inform their decision makers.

Prior to his career in Intellectual Property, Dan worked as a post-doctoral research scientist at Novartis Institute for Biomedical Research in Basel, Switzerland. His PhD and post-doctoral research focussed heavily on approaches to asymmetric synthesis of small organic molecules including natural products and drug leads.

Jane Glover

BARRISTER, NZ



Jane Glover practises as an adjudicator, barrister and mediator, and has worked in the fields of intellectual property litigation and commercial disputes since 1999.

Jane has specialist expertise in the field of intellectual property. She is Deputy Chair of the Copyright Tribunal, and is an Assistant Commissioner of Trade Marks, Patents and Plant Variety Rights with the Intellectual Property Office of New Zealand (IPONZ). Jane is also an accredited mediator.

Jane graduated with with an LLB (Hons) and BA in Japanese in 1999. She completed a first class Master of Laws at the University of Auckland in 2012.

Jane began her career with Russell McVeagh and then worked as a junior barrister for Andrew Brown QC. She spent two years at Ashurst in London and practised as a barrister from 2006 until 2011. She was appointed to the Copyright Tribunal in 2012 and IPONZ in 2013. She regularly presents seminars on intellectual property matters and is an author of the copyright section of the leading text "Intellectual Property Law" published by LexisNexis New Zealand.

Keira Moore

YIPTA PANELIST



Keira is the Trademarks Attorney & IP Communications Specialist at ResMed, a global leader in the development of medical devices for treatment of respiratory disorders, and is responsible for the protection of a suite of brands worth over US\$1 billion. As

ResMed's only dedicated trademark attorney, Keira's role is end-to-end, including close collaboration with business leaders on freedom to operate, prosecution strategy, licensing, and contentious matters. As the IP Communications Specialist, Keira is responsible for the development of communications programs designed to improve IP stakeholder engagement and education across the global ResMed business.

Prior to joining ResMed Keira had over 10 years' experience in patent paralegal and specialist administrative roles, all with heavy client-management focus.

Keira has a Bachelor of Science from Macquarie University, a Graduate Certificate of Intellectual Property from University of Technology Sydney, and is a registered Australian Trade Marks Attorney.

Beata Khaidurova

FB RICE



Beata began her career with FB Rice in 2012, qualifying as a patent attorney in 2015. Beata holds a Bachelor of Laws (Honours) and a Bachelor of Electrical and Computer Systems Engineering (Honours) both from Monash University, and

completed a Masters of Intellectual Property Law at the University of Melbourne in 2014.

Beata's engineering background has included work in power engineering, process system automation, and medical devices. In her 4th year at Monash University, Beata completed an honours research project with the Monash University Bionic Vision Group, focusing on image processing for the cortical bionic eye. Through her law degree, Beata developed a strong interest in intellectual property law, and completed her final-year law thesis on the authorship requirement for copyright protection as it applies to computer software.

During her time with FB Rice, Beata has gained extensive experience in patent drafting, prosecution and opinion work. Beata specialises in matters relating to patents and designs in the electrical, electronics and software space, and has particular familiarity with fintech, gaming, and medical device technologies.

Dr Quasai Hussain

CYBER CLINIC



Dr Quasai Hussain is a Clinical and Forensic Psychologist and the CEO and founder of Cyber Clinic, which works with Australian businesses to help them provide high-level mental health services to their

employees on demand. Cyber Clinic, an AI-driven online mental health clinic, is dedicated to supporting clients through their entire treatment journey – from finding the right psychologist or counsellor, through to the consultation, and to help them track their wellbeing long-term.

Ed Heerey

BARRISTER, NIGEL BOWEN CHAMBERS, NSW



Ed is a Senior Counsel admitted in Australia and New Zealand. Ed mainly conducts trials and appeals in the Federal Court of Australia. He also appears in patent and trade mark opposition proceedings at IP Australia, in the Australian Copyright Tribunal and the Australian Competition Tribunal.

Ed is a registered Trade Marks Attorney and a Senior Fellow of the University of Gold Coast Law School where he teaches in the post-graduate intellectual property programme.

Kate McHaffie

PARTNER, AJ PARK, NZ



Kate specialises in intellectual property litigation. Her particular area of interest is working with pharmaceutical inventions.

Kate joined AJ Park in 1998 and heads the Wellington dispute resolution and litigation team, handling contentious matters involving all kinds of intellectual property. She has litigation experience in the areas of patents, trade marks, copyright and registered designs.

In addition to her litigation expertise, Kate is part of AJ Park's advertising team, which advises on legal advertising code, and industry regulatory requirements for marketing in New Zealand.

The technical nature of her work appeals to Kate's scientific side, and the variety of clients and subject matter she encounters keeps her intellectually challenged. Committed, practical and inquisitive, Kate thrives in an environment focused on innovation.

Kate's particular area of interest is pharmaceutical inventions, and she has been involved in patent cases for international corporations such as GlaxoSmithKline, AstraZeneca, and Sanofi-Aventis. She has also acted for clients in the manufacturing and telecommunications industries.

GUEST SPEAKER

Lydia Lassila

**OLYMPIC GOLD MEDALLIST AERIAL SKIER,
ENTREPRENEUR**



Lydia Lassila is a champion aerial skier, an Olympic Gold Medallist, the holder of three world records and a veteran of four Winter Olympics. She reached the top echelon of aerial skiing faster than any woman in the history of the sport and, after spending 14 years on the International Word Cup Circuit, became the most successful Australian aerial skier of our generation.

Lydia is also a successful businesswoman and entrepreneur. In 2006, she launched her own business, Body Ice, based on a no-fuss ice and compression system that moulds around injured joints and body parts. Lydia created the product range as a result of her own experiences with injuries as an athlete.

After returning from the Sochi Olympics in Russia in 2014, where she won a Bronze medal, Lydia decided to take a break from sport and since then has begun sharing her story, strategies and the many life experiences she's had as an athlete, mother and entrepreneur.

As a speaker, Lydia is down to earth, inspiring, engaging and able to connect with audiences of all ages. She knows what it takes to make the mind excel and is skilled at understanding human behaviours. Audiences will come away with clear strategies on how to maximise their potential.