



IPTA

2022 Annual Conference
Kingscliff, NSW

2022

Peppers Salt Resort & Spa





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Invitation

Dear Members

On behalf of the Council of IPTA, we have great pleasure in inviting you to the 2022 Annual Conference including the 103rd Annual General Meeting.

The 2022 Annual Conference will be held from Wednesday 6 April to Friday 8 April 2022 at Peppers Salt Resort & Spa in Kingscliff, NSW. Located just south of Tweed Heads in the Northern Rivers region of NSW, Kingscliff is a picturesque holiday coastal town with a gorgeous beach and estuary.

Although we know 2022 has started with the Omicron variant in the forefront of everyone's mind, we remain optimistic and keen to make our annual conference this year one of our most successful, especially after the challenging last two years of COVID-19 related restrictions across Australia.

To this end, we have increased our popular trade mark half day sessions to a full day as a result of IPTA's increased engagement with trade mark attorney members this year. We are also pleased to have a "super patents session" featuring a panel of speakers including Professor Ryan Abbott, author of "The Reasonable Robot: Artificial Intelligence and the Law", and one of the fifty most influential people in intellectual property in 2019 and 2021. Our Conference Committee has worked hard to put together an informative program covering a broad range of subjects which we believe will be of interest to you. An intent of the conference is to also engage attendees in high level, informative and open discussions about key issues facing the IP industry.

The conference will open on the Wednesday morning with a full day of trade mark sessions, followed by welcome drinks for YIPTA and Corporate members and a sit-down welcome dinner for all delegates at Peppers Lagoon Poolside. On the Thursday there will be a full day of sessions on a variety of subjects including ethics, people management plus sessions by IP Australia and YIPTA followed by a fun relaxed dinner at Osteria in Casuarina. The conference will conclude on Friday 8 April, with three breakfast sessions for YIPTA members, Corporate members and a Small Firm Practitioner's breakfast, following with a full day of patent and design sessions.

Our Gala dinner that evening will be held at Fins at Plantation House in Duranbah.

All educational business sessions are included in the full delegate registration fee, however we understand that your time is valuable and 3 days out of the office may sometimes not be feasible, so day rates are once again available to members who wish to attend part of the conference only.

IPTA would again like to encourage more of the newly registered attorneys to attend the Annual Conference and so this year we are pleased to announce special registration fees for YIPTA members.

In accordance with the Trans-Tasman IP Attorneys Board (TTIPAB) guidelines, patent and trade marks attorneys attending the conference may claim one-hour CPE for each hour of business sessions they attend. This provides the opportunity to record approximately 15 hours of CPE as detailed in the program.

The deadline for conference registration is 7 March 2022. Online registration, conference program and a link to special accommodation rates are now available on the [IPTA website](#).

We would like to reassure you that IPTA has a [COVID-19 policy](#) in place for the conference and is also offering last minute cancellation up to a day before the conference commences for a full refund of conference registration fees paid if you find you or anyone you are traveling with are unable to travel due to illness or unforeseen state restrictions in place.

Please help us make this conference a great success. We look forward to seeing you there.

Kind regards,

Jennifer McEwan
Conference Convenor

Janelle Borham
President





Venue

Accommodation Peppers Salt Resort & Spa

Peppers Salt Resort & Spa
Bells Boulevard
Kingscliff NSW 2487

Metres away from the grass fringed sands of Salt Beach lies Peppers Salt Resort & Spa. Embracing a breezy seaside style, Peppers Salt Resort & Spa is the ideal coastal conference and accommodation venue. Peppers Salt Resort & Spa is located 20 minutes south of the Gold Coast Airport and you will never be short of things to do. The Resort has a beautiful lagoon pool and tennis courts.

Located in serene Kingscliff, Peppers Salt Resort & Spa helps guests make the most of the location, situated just seconds from the ocean waves. Enjoy seaside relaxation on Australia's amazing coast and enjoy delectable dining at the Season restaurant.

Accommodation and Breakfast at Peppers Salt Resort & Spa

Hotel Room with breakfast (1 per room) \$199.00

1 Bedroom Spa Suite with breakfast (1 per room) \$239.00

Check in time: 2.00pm
Check out time: 11.00am

Pre and Post Accommodation Rooms

The resort will extend the contracted accommodation rates for guests to stay two (2) days pre and two (2) days post the official event.

Note:

Hotel Room, 1 Bedroom Suite and 2 Bedroom Suite – using existing bedding, and with breakfast: \$25 per additional guest per night.

1 Bedroom Suite – adding a roll-away bed, and with breakfast: \$65 per additional guest per night.

2 Bedroom Suite – using a roll-away bed, and with breakfast: \$65 per additional guest per night.

Children breakfast chargers: Children 0-4 eat free, 5-12 \$10 per child, children 12 yrs and over pay full rate of \$20 each

IPTA Corporate, YIPTA and Small Practitioners' Breakfast

The IPTA Corporate, YIPTA and Small Business Members Friday breakfast events are paid for separately via the registration form.

Pre & Post Conference Accommodation Rates

Additional room nights required on non-contracted dates will be offered at contracted rates and terms subject to availability. To book your accommodation use this [link](#) and follow the instructions on the booking form. If preferred, you can ring the Hotel directly to make your booking on 02 6670 5045.

Accommodation Cancellation Policy

The Peppers Salt Resort & Spa hotel accommodation cancellation policy is as follows:

You will need to provide a credit card preauthorisation, or a \$200.00 cash bond deposit on check in. No refunds will apply for all room nights cancelled less than 30 days prior to the date of arrival.

Peppers Covid Policy

Currently, the guest is required to isolate for 7 days after a positive test is received. We can extend the guest's stay to accommodate this isolation period, in which they are asked to contain themselves in their room for the required period. Alternately, if able to do so, guests are also able to travel home via private vehicle and then isolate from home.

We can honour any discounted accommodation rates for isolation periods, even if this extends over a weekend. Guests that are isolating at the Resort can arrange food deliveries to the rooms, staff will assist with contact-less deliveries to the room where possible, along with breakfast deliveries for bed & breakfast inclusive packages and also linen packs of fresh towels etc. if required.

General Information

Climate

The average minimum temperature (usually the minimum temperature is noted during the night) in Kingscliff in April is 18.6°C. The average maximum daytime temperature lies around 26.0°C (78.8°F). If you enjoy looking at a blue sky and love the sun then this is a great time to go to Kingscliff with 210 hours of sun..

Average max temp: 26°
Average min temp: 18°

Dress Recommendations

So, what to wear in April? Visitors traveling to Kingscliff should plan on bringing a waterproof rain jacket since it could be raining. Also bring your shorts or a skirt because it can be very warm or even hot. With a water temperature of around 23.2°C (73.76°F), this is a great month to swim so bring your swimwear.

Business Sessions: Smart casual
Informal Dinners: Smart casual
Gala Dinner: Havana Nights Theme

Children

Children are welcome to attend most functions; however, they must be registered for seating and catering requirements even if no charge is applicable. Please contact the Secretariat for details.

WiFi Access

WiFi access is free. You will be provided with the password when checking in.

Name Badges

Name badges must be worn to all functions

Registered Full Delegates

White badge

Registered Accompanying Persons

Red stripe

Registered Day Delegates

Yellow stripe

Councillors

Purple stripe

Speakers

Green stripe

Guests for Additional Functions

Blue stripe

Special Dietary Requirements

Requests for special dietary requirements will be passed on to caterers. Please identify yourself to the catering staff and they will ensure you receive the appropriate meal.

Registration

Fees

(Deadline is 7 March 2022)

	Before Deadline	After Deadline
Full Delegate Package – IPTA Member	\$1500	\$1700
Full Delegate Package – Non-Member	\$1800	\$2000
Day Registration Wednesday, Thursday or Friday – IPTA Member	\$600/day	\$700/day
Day Registration Wednesday, Thursday or Friday – Non-Member	\$700/day	\$800/day
Accompanying Person Package	\$500	\$600
Full Delegate Package – Registered for < 5 years - IPTA Member	\$1000	\$1500

Cost for activities not included in the registration fee

Breakfast Session for Corporate Members	\$45
Breakfast Session for YIPTA Members	\$45
Breakfast Session for Small Firm Practitioners	\$45

Additional tickets (for guests NOT REGISTERED as a Full Delegate or Accompanying Person):

Wednesday:	Welcome Reception Peppers Lagoon Poolside	\$160
Thursday:	Informal Dinner at Osteria	\$190
Friday:	Gala Dinner at Fins at Plantation House	\$220

Registration Packages

Full Delegate Package: Includes business sessions, lunches, evening functions and hospitality suite.

Accompanying Persons Package: Includes evening functions and hospitality suite.

(Please note that accompanying persons who do not register for the Accompanying Persons package may register to attend the Dinners and Post Conference tour).

Day Delegate Wednesday, Thursday and Friday: Includes business sessions, lunch, morning and afternoon tea. (Day Delegates may register for dinners and post conference tour).

Registration and Accommodation deadline

Accommodation at the conference rate is limited. There are no guarantees accommodation will be available after the deadline of **7 March 2022** or that accommodation will be available at the conference rate.

Registration Cancellations

Cancellations for registrations must be notified in writing to mail@ipta.org.au. Registration fees for cancellations received after **7 March 2022** will not be refunded.

Registration Desk/Secretariat

The IPTA registration desk and Secretariat will be located in the Peppers Boardroom.



Tours & Activities

Included Social Program

WEDNESDAY, 6 APRIL

Lunch

12.30pm - 1.30pm

Peppers Season Restaurant in designated area
(delegates only)

Acknowledgement Of Country

9.05am - 9.15am

Presented by Victor Slockee

YIPTA Pre-dinner Drinks

6.00pm - 7.00pm

Peppers Season Restaurant Section C

Delegates who have been registered for 5 years or less are encouraged to join in

Corporate Pre-dinner Drinks

6.00pm - 7.00pm

Peppers Lagoon Poolside

Welcome Reception Dinner

7.00pm - 10.00pm

Peppers Salt Resort & Spa Lagoon Poolside
Bells Boulevard
2487 KINGSCLIFF

Dine at the Peppers Lagoon Poolside and enjoy some of the region's finest food and wine while catching up with colleagues. The beach-inspired pool has a gradual decline into the water and is the perfect way for unwinding at the end of the first day.

Hospitality suite (non-exclusive use)

Wednesday and Thursday

From 10.00pm-12.00pm

Pepper Salt & Spa Resort Season Restaurant

Name Tags must be worn at all times.

THURSDAY, 7 APRIL

Lunch

1.00pm - 2.00pm

Peppers Season Restaurant in designated area
(delegates only)

Wellness Lunch

1.00pm - 2.00pm

Mantra on Salt – Plantation Room 3

Informal Dinner

7.00pm - 10.30pm

Osteria

1 Barclay Drive
Casuarina NSW 2487

Coaches depart at 6.30pm from the front of Peppers Salt Resort & Spa

Tucked away in the relaxed coastal town of Casuarina, Osteria has an award-winning Italian-inspired menu which is sure to impress. Osteria is set in a rustic-chic environment with a casual vibe and a magical outdoor courtyard.

Osteria is conveniently located just a few hundred metres from the pristine Casuarina beaches and 30 minutes north of beautiful Byron Bay.

Hospitality suite (non-exclusive use)

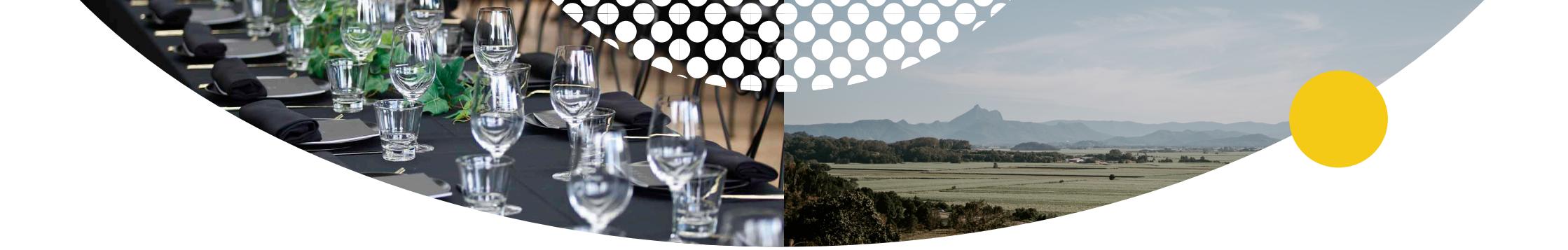
Wednesday and Thursday

From 10.00pm-12.00pm

Pepper Salt & Spa Resort Season Restaurant

Name Tags must be worn at all times.





FRIDAY, 8 APRIL

Corporate Members Breakfast

7.30am - 8.30am
Mantra Plantation Room 1
Cost: \$45

IPTA Members Breakfast

7.30am - 8.30am
Mantra Plantation Room 2
Cost: \$45

Small Firm Practitioners Breakfast

7.30am - 8.30am
Mantra Plantation Room 3
Cost: \$45

Lunch

12.30pm - 1.30pm
Peppers Seaside Restaurant in designated area
(delegates only)

Gala Dinner

7.00pm - 11.00pm
Fins at Plantation House
13 Duranbah Rd
Duranbah NSW 2487

Coaches depart at 6.30pm from the front of Peppers Salt Resort & Spa

Our Gala Dinner will be held at Fins at Plantation House which is an iconic destination set amidst a 65 hectare exotic fruit plantation with sunset views over volcanic Mt Warning to the west, and the Pacific Ocean to the east. Fins at Plantation House is just 10 minutes from the Gold Coast Airport and 30 minutes north of Byron Bay, Australia. Fins Plantation House is managed by celebrity chef Steven Snow's professional team from Fins Restaurant. With 27 year's experience, and year after year 'Chef Hat' awards, Fins is top level dining.

Band: RedTie

MC: Brendan Cheong, IPTA Councillor

Optional Social Program

THURSDAY, 7 APRIL

Annual Fun Run & Walk

7.00am
Pack your running shoes and join the 2022 Annual Fun Run (5km) or walk (2.5km). Participants are to meet outside the front of Peppers.

SATURDAY, 9 APRIL

- 09.00** Depart Salt Resorts, Kingscliff
- 09.30** Tropical Fruit World – Farm Tour & Morning Tea
- 11.30** Tweed Regional Gallery – Guided Tour
- 13.00** Mavis's Kitchen - Lunch
- 15.00** Husk Distillery – Tasting, Tour and Lawn Games
- 17.00** Return to Salt Resorts, Kingscliff

Our first stop is Tropical Fruit World which is more than just a farm and no ordinary tourist attraction and has been a pioneer for eco-tourism since 1983. The 200-acre working farm features over 500 unusual tropical fruits from all over the world, with views out over the region's tallest mountain, Mt Warning (Wollumbin). Explore the in-house nursery, a retail shop with homemade products and shop for fresh produce at the onsite fruit market.

Our second stop will be the Tweed Regional Gallery & Margaret Olley Art Centre which is housed in a large, modern, architecturally award-winning building. The Gallery's seven exhibition spaces present a dynamic program of historical to contemporary exhibitions, showcasing the work of regional, national and international artists, as well as The Margaret Olley Art Centre (MOAC) which celebrates Margaret's most celebrated paintings of still life and interiors.

Our third stop is Mavis Kitchen for lunch which is nestled at the base of the majestic Wollumbin-Mt Warning. This 25-acre former dairy farm is home to a relaxed country-style restaurant and a rich organic kitchen garden. Surrounded by World Heritage rainforest and the fertile farmland of the lush Tweed Valley, it's no wonder the focus here is all about sustainability.

Our last stop will be Husk Farm Distillery where you will be able to come and enjoy the beautiful rural location while sipping an original Husk Rum or Ink Gin cocktail in the cellar door, before taking home a bottle of your own for later. Husk Distillers is Australia's only Agricole rum distillery, and the home of Ink Gin. Their focus is on creating premium sipping quality spirits which showcase their provenance.

Coach returns to Peppers at 5.00pm

Tour Duration: 8 hours

Cost: \$170.00 per person fully inclusive
\$150.00 per child
(includes luxury coach transport, fun and informative local guide).

Program

WEDNESDAY, 6 APRIL

9.00am - 5.30pm	Registration Secretariat – Peppers Boardroom Business Sessions Ballroom	1.30pm - 2.30pm	Australian Trade mark case and legislation update SPEAKER: Ed Heerey QC NSW BAR CHAIR: Ian Drew IPTA COUNCILLOR
9.00am – 9.05am	Welcome by Janelle Borham, IPTA President		
9.05am – 9.15am	Welcome to Country by Uncle Victor Slockee	2.30pm – 3.30pm	NZ trade mark case update and opposition procedure SPEAKER: Greg Arthur, QC NZ BAR CHAIR: Ian Drew IPTA COUNCILLOR
9.15am – 10.15am	The test for substantial identity – Is there a shift? SPEAKER: Prof Michael Handler UNIVERSITY OF NSW CHAIR: Anne Makrigiorgos IPTA PAST PRESIDENT	3.30pm – 4.00pm	Afternoon Tea Pre Function Area – Ballroom
10.15am – 10.30am	Morning Tea Pre Function Area – Ballroom	4.00pm – 5.00pm	Diamonds in the rough: Managing and leveraging Rio Tinto's Argyle™ trade mark portfolio SPEAKER: Dr Rebecca McCrackan RIO TINTO CHAIR: Andrew Jones IPTA COUNCILLOR
10.30am - 11.30am	Trade mark investigations and due diligence SPEAKER: Kristine van Ruiten NOVEL IP INVESTIGATIONS CHAIR: Danielle Hussey RHEINMETALL DEFENCE		
11.30am - 12.30pm	Use as a trade mark SPEAKER: Margaret Ryan IP BY MARGARET CHAIR: Danielle Hussey RHEINMETALL DEFENCE	6.00pm - 7.00pm	YIPTA Pre-Dinner Drinks Peppers Season Restaurant Section C
12.30pm - 1.30pm	Lunch Season Restaurant (Buffet)	6.00pm - 7.00pm	Corporate Pre-Dinner Drinks Pepper Lagoon Poolside
		7.00pm - 10.30pm	Welcome Reception and Banquet Dinner Peppers Lagoon Poolside
		10.00pm - 12.00am	Hospitality Suite Season Restaurant

THURSDAY, 7 APRIL

7.00am - 8.00am	 Annual Fun Run and Walk (meet outside reception)	8.30am - 5.00pm	Registration Secretariat – Peppers Boardroom Business Sessions Ballroom	2:00pm - 3:00pm	IPTA Annual General Meeting & President's Address Ballroom
				3:00pm – 4.00pm	IP Australia update SPEAKER: Michael Schwager IP AUSTRALIA CHAIR: Janelle Borham IPTA PRESIDENT
				4.00pm - 4.15pm	Morning Tea Pre Function Area – Ballroom
				4.15pm - 4.45pm	Economic link between IP participation and SME growth SPEAKER: Michael Falk IP AUSTRALIA CHAIR: Christine Emmanuel IPTA VICE PRESIDENT
				4.45pm - 5.15pm	AI invention from an Australian government policy perspective SPEAKER: Margaret Tregurtha IP AUSTRALIA CHAIR: Christine Emmanuel IPTA VICE PRESIDENT
				6.00pm - 10.30pm	The TTIPA Code of Conduct at 4 years of age SPEAKER: Prof Andrew Christie MELBOURNE UNIVERSITY CHAIR: John Landells IPTA COUNCILLOR
				6.00pm - 10.30pm	Informal Dinner: Osteria Coaches depart 6.30pm from front of Peppers Resort 7.00pm – 10.30pm Dinner
					Hospitality Suite 10.00pm-12.00pm Season Restaurant

SPEAKER:
Dr Qusai Hussain
CYBER CLINIC
CHAIR:
Jennifer McEwan
IPTA VICE PRESIDENT

Thank you, next: Exploring recent changes and possible future direction for designs law in Australia
SPEAKER:
Beata Khaidurova
FB RICE
CHAIR:
Allira Hudson-Gofers
IPTA COUNCILLOR

Managing difficult client & work colleague relationships
SPEAKER:
Robyn Bradey
PRIVATE MENTAL HEALTH CONSULTANT
CHAIR:
Anna Johnston
IPTA COUNCILLOR

Afternoon Tea
Pre Function Area – Ballroom

Hit for six or holding the ball – the state of play of sports and eSports IP in Australia
SPEAKER:
Ben Dziekan
GRIFFITH HACK
CHAIR:
Claire Gregg
IPTA COUNCILLOR

Considering the impact of climate change actions on Australian trade mark practices and laws.
SPEAKER:
Kate Howard
WRAYS

CHAIR:
Claire Gregg
IPTA COUNCILLOR

Informal Dinner: Osteria
Coaches depart 6.30pm from front of Peppers Resort
7.00pm – 10.30pm Dinner

Hospitality Suite
10.00pm-12.00pm Season Restaurant

FRIDAY, 8 APRIL

7.30am - 8.30am	(i) Corporate Members Breakfast and Presentation <i>(Mantra on Salt Plantation Room 1)</i> Strategy and considerations in a startup that is seeking Series A / Series B funding, and more generally, how to manage IP in such an environment. SPEAKER: James Wan HARRISON.AI CHAIR: Brendan Cheong IPTA COUNCILLOR
	(ii) YIPTA Members Breakfast and Presentation <i>(Mantra on Salt Plantation Room 2)</i> How the profession has changed and what you need to be successful! SPEAKERS: A conversation with Jenny Petering, FB Rice and Jennifer McEwan WRAYS CHAIR: Annabella Newton IPTA COUNCILLOR
	(iii) Small Firm Practitioners Breakfast and Presentation <i>(Mantra on Salt Plantation Room 3)</i> Challenges unique to small attorney firms CHAIR: Andrew Jones IPTA COUNCILLOR

8:45am – 11:15am	Super patent session (i) Reflecting on Merck v Wyeth and its implications (ii) Manner of manufacture after Myriad and Aristocrat (iii) Beyond DABUS – Is AI inventorship good for humans? SPEAKERS: Katrina Howard SC NSW BAR David Shavin QC VICTORIAN BAR Prof Ryan Abbott UNIVERSITY OF SURREY Prof Andrew Christie MELBOURNE UNIVERSITY CHAIR: Grant Shoebridge IPTA COUNCILLOR Philip Gehrig IPTA COUNCILLOR
11.15am - 11.30am	Morning Tea <i>Pre Function Area – Ballroom</i>
11:30am – 12.30pm	The new patent term extension landscape: risks and rewards SPEAKER: Katrina Crooks and Dr Grant Shoebridge, PEARCE IP CHAIR: Annabella Newton IPTA COUNCILLOR
12.30pm - 1.30pm	Lunch: <i>Season Restaurant (buffet)</i>
1.30pm – 2.30pm	Australian patent case and legislation update SPEAKERS: Ian Horak & Ben Fitzpatrick VICTORIAN BAR CHAIR: William Hird IPTA COUNCILLOR
2:30pm - 3.30pm	New Zealand patent case and legislation update SPEAKER: Greg Arthur QC NZ BAR CHAIR: William Hird IPTA COUNCILLOR

3.30pm - 4.00pm	Afternoon Tea <i>Pre Function Area – Ballroom</i>
4.00pm – 5.00pm	What is happening on the IP landscape in China SPEAKER: Chong He ADVANCE CHINA IP LAW OFFICE CHAIR: Mike Zammit IPTA COUNCILLOR
6.00pm - 7.00pm	Past President's & Guests Cocktail Party <i>Season Restaurant (by invitation only)</i>
7.00pm - 11.00pm	Gala Dinner <i>Fins at Plantation House (Coaches depart from front of Peppers Salt Resort & Spa at 6.30pm)</i>
	7.00pm – 11.00pm Dinner MC: Brendan Cheong IPTA COUNCILLOR

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SATURDAY 9 APRIL

Optional Activity Highlights of the Tweed

- 09.00** Depart Salt Resorts, Kingscliff
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- 13.00** Mavis's Kitchen - Lunch
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- 17.00** Return to Salt Resorts, Kingscliff



Speakers

Greg Arthur QC

Greg is recognised as one of New Zealand's leading intellectual property litigators. He is a Queen's Counsel and registered patent attorney.



Greg has been engaged in many significant intellectual property cases before the High Court, the Court of Appeal and the Supreme Court and before the Commissioners of Patents and Trade Marks.

Greg commenced practice as a barrister sole in 2014 and was appointed Queen's Counsel in 2021. He was formerly head of litigation and managing partner at AJ Park.

Prof. Andrew F. Christie

Andrew Christie was appointed the foundation Chair of Intellectual Property at Melbourne Law School, University of Melbourne, in 2002. He has degrees in Science and in Law from the University of Melbourne, an LLM from the University of London, and a PhD from the University of Cambridge. Admitted to legal practice in Australia and the United Kingdom, he worked for many years in the IP departments of law firms in Melbourne and London. He is a former Fulbright Senior Scholar, and has held appointments at the University of Cambridge, Duke University, the National University of Singapore, and the University of Toronto.



Prof. Ryan Abbott

Ryan Abbott, MD, JD, MTOM, PhD, is Professor of Law and Health Sciences at the University of Surrey School of Law, Adjunct Assistant Professor of Medicine at the David Geffen School of Medicine at UCLA, partner at Brown, Neri, Smith & Khan, LLP, and a mediator and arbitrator with JAMS, Inc. He is the author of "The Reasonable Robot: Artificial Intelligence and the Law" published in 2020 by Cambridge University Press. He has published widely on issues associated with life sciences and intellectual property in leading legal, medical, and scientific books and journals, and his research has been featured prominently in the popular press including in The Times, the New York Times, the Financial Times, and other media outlets involving time. Professor Abbott has worked as an expert for, among others, the United Kingdom Parliament, the European Commission, the World Health Organization, and the World Intellectual Property Organization. He is a licensed physician and patent attorney in the United States, and a solicitor advocate in England and Wales. Managing Intellectual Property magazine named him as one of the fifty most influential people in intellectual property in 2019 and again in 2021. www.ryanabbott.com



Robyn Bradley

Robyn Bradley (B.Soc. Stud. SYD.) Is a Mental Health Accredited Social Worker with 40 years' experience, 29 of those in private practice. She has been a youth worker, a hospital social worker, and an administrator. She offers professional supervision to a wide range of health, welfare and legal workers. She has been a counsellor, specialising in loss, grief, trauma, work related stress and injury. Since 2008, she has specialised in training consulting and supporting the legal profession in Australia, New Zealand and the UK. She is currently working as a consultant and trainer for the Federal Court of Australia, Federal Circuit and FL Court, the UK Bar and Inns of Court, NZ Te Kura Kaiwhakawa Institute of Judicial Studies, NZ Privacy Commission, NZ Ombudsman, NZ Law Society, Legal Aid, NSW Community Legal Services, The Bar Association of NSW, the Law Society of NSW, the NSW and Commonwealth DPP, NSW and Commonwealth Ombudsman, Knowmore, Australian Red Cross, and a large number of other agencies and organisations. She has written 5 books and numerous professional papers.



Ben Dziekan

Ben Dziekan is a recently qualified patent and trade marks attorney based in Melbourne, and a winner of the 2021 Edward Waters Prize (formerly known as the Institute Prize).



Ben has a diverse industry background and education in engineering and commercial marketing. Prior to joining the profession, Ben worked for several years in sports technology, including as Research and Development Engineer for Kookaburra Sport- where he oversaw, amongst other things, the development and introduction of the "pink ball" for Day/Night Test cricket. During this period he also worked with the IOC for the London 2012 and Rio 2016 Olympic Games as well as taking part in various advisory panels addressing sporting equipment Standards and Safety Regulations in the UK and Australia. After leaving Kookaburra Sport, Ben worked as an applications engineer for a Melbourne-based robotics company, where he installed collaborative robots into a number of leading Australian manufacturers.

Having worked with pre-eminent manufacturing companies and engineers across Australia, Ben has seen first-hand the effects lack of investment in innovation can have. Ben uses this experience when working with clients to assist them in realising the full commercial potential to their IP and know-how globally. Ben's work focusses on the drafting and prosecution of mechanical patents and designs with a particular emphasis on contentious matters, however he maintains a strong interest in trademarks.

Speakers

Katrina Crooks

Katrina is an Executive Lawyer and Patent Attorney, and Head of Litigation at Pearce IP. With almost 25 years of frontline IP litigation experience, Katrina leads teams representing clients in Federal Court litigation and appeals in a wide range of fields, with a focus on the life sciences sector including numerous global leaders in pharmaceuticals, animal health, agri/food, nutraceuticals, medical devices, biotechnology and related areas. Katrina regularly advises on complex IP disputes and strategy across the board, including patent, trade mark, copyright and confidential information cases, and has successfully represented clients in numerous patent oppositions in the APO, often appearing as counsel. Katrina is praised by clients for both her legal excellence and her strategic, commercial approach to dispute resolution, and has been recognised in Doyles Guide NSW since 2020 as a Leading Contentious Intellectual Property Lawyer. She maintains a strong interest in intellectual property policy and education, currently sitting on the Intellectual Property Committee of the Australian Law Council and the Trans-Tasman Committee of IPSANZ, and has guest lectured on IP topics at the University of Technology Sydney as well as writing and speaking regularly.



Michael Falk

Michael Falk is the Chief Economist at IP Australia and leads the Office of the Chief Economist's program of economic research, advice and publications such as the IP Report.



Michael joined IP Australia in 2019 as an opportunity to shape policy thinking through evidence and help Government address challenges at the nexus of innovation, competition and trade.

Michael has over a decade's experience in research, strategy and communications roles across government, academia and industry. He previously taught at The University of Melbourne where he was an associate of the Intellectual Property Research Institute of Australia. Michael has a PhD in the management of technological innovation from Melbourne Business School, and a Masters in Publishing and Communications.



Grant Shoebridge

Grant is a Patent Attorney, with over 15 years' experience in pharmaceutical and biotechnology-related intellectual property. Grant has a PhD in immunology and spent over 10 years working in a range of medical research fields including, HIV, cancer and vaccine-based research. He has particular expertise regarding patent term extensions, and advising on patent validity and infringement. Grant is also a litigation support expert having acted for Merck in its prolonged (originator to originator) Pembrolizumab (Keytruda®) Court battles with BMS and Ono Pharmaceutical. Grant is also a recognised authority on gene-related patentable subject matter in both Australia and the US. He made submissions to a Senate Inquiry into the patentability of genes and biological material, and was involved in IPTA's intervention to the High Court appeal in *D'Arcy v Myriad Genetics Inc*. Grant followed this up by successfully acting for the Applicant in Arrowhead Research Corporation [2016] APO 70 – the first Patent Office decision to consider the Myriad High Court "gene patent" decision. This case set an important legal precedent in relation to the patentability of gene-based pharmaceutical inventions in Australia. Grant joined the IPTA Council in 2016 and is currently Convenor of the Finance & Secretariat Committee and Co-Convenor of the Public Relations Committee.

Ben Fitzpatrick

Ben Fitzpatrick is a barrister at the Victorian Bar and a Registered Patent and Trade Mark Attorney. He is a Senior Research Fellow at Melbourne University. Ben has practised in IP for last twenty five years specialising in patents and trade marks. He is married with three children and lives in Richmond.



Prof Michael Handler

Michael is a Professor and the Head of the School of Private and Commercial Law in the Faculty of Law & Justice at the University of New South Wales. He researches in the field of intellectual property law, focusing in particular on national and international trade mark law.



Michael is the co-author, with Professor Robert Burrell, of *Australian Trade Mark Law* (2nd ed, Oxford University Press, 2016), one of the leading texts on the topic. He is also the co-author, with Professors Kathy Bowrey, Dianne Nicol, Jane Nielsen and Kimberlee Weatherall, of *Australian Intellectual Property: Commentary, Law and Practice* (3rd ed, Oxford University Press, 2021). He has written numerous peer-reviewed journal articles and book chapters on various aspects of local and international trade mark law, in publications including the Melbourne University Law Review, Federal Law Review, UNSW Law Journal, Trademark Reporter and the Oxford University Commonwealth Law Journal.

Michael is also the chair of the Trade Marks Subcommittee of the Law Council of Australia's Intellectual Property Committee, and a member of IP Australia's Trade Marks and Designs Consultation Group

Chong He

Chong He is a partner managing the international patent department of Advance China IP Law Office (ACIP), which he joined in 2005. Before starting his IP career, Mr He worked in a foreign high-tech company as an engineer. With rich experience in patent prosecution and counselling relating to international patent drafting, infringement analysis, freedom-to-operate investigations, invalidations and patent strategy, Mr He has helped clients to successfully obtain patent rights and win patent re-examinations and invalidations, especially in the field of engineering and electronics.



Mr He has extensive experience in patent prosecution in China, the United States, Europe, Japan, Korea and other countries, which enables him to help his clients manage their global patent portfolio more effectively.

His practice also extends to patent enforcement for international clients. He has participated in many enforcement cases together with ACIP's enforcement department and helped international clients successfully combat the infringement and counterfeiting of patents and trademarks.

Mr He has been recommended in the individual rankings for patent prosecution in the IAM Patent 1000 2019 to 2021, and was elected as a council member of the All-China Patent Attorneys Association in 2020.

Speakers

Ed Heerey QC

Ed is a Senior Counsel admitted in Australia and New Zealand. Ed mainly conducts trials and appeals in the Federal Court of Australia. He also appears in patent and trade mark opposition proceedings at IP Australia, in the Australian Copyright Tribunal and the Australian Competition Tribunal. Ed is a registered Trade Marks Attorney and a Senior Fellow of the University of Melbourne Law School where he teaches in the post-graduate intellectual property programme.



Kate Howard

As a Trade Marks Attorney, I provide my clients with the advice and support needed to protect their brands in Australia and throughout the world. I am a Registered Trade Marks Attorney and as part of the trade mark team, I assist a range of clients in all aspects of trade marks prosecution including trade mark filing, advice, strategies and prosecution throughout the world. Since commencing in the trade mark industry over 10 years ago, I have held a range of roles, from secretarial to paralegal support, across all aspects of trade marks. These roles have given me a strong understanding of the support and advice required to manage and progress clients trade mark portfolios.

Prior to joining Wrays, I gained invaluable experience in all aspects of trade marks prosecution working with one of Australia's largest specialist IP firms across range of well-recognised brands in Australia and throughout the world, and continue to utilise this experience in assisting my clients.

Qualifications

Trade Marks Attorney

Educational Background

Graduate Certificate in Trade Mark Law and Practice



Ian Horak

Ian is a barrister at the Victorian Bar. He is also a registered Australian Patent and Trade Marks Attorney with technical qualifications in Chemical Engineering. Ian practises exclusively in intellectual property law and regularly appears before the Federal Court of Australia and the Australian Patent and Trade Marks Office. He has appeared in numerous of cases involving patents including AstraZeneca AB v Watson Pty Ltd in the High Court of Australia and RPL Central in the Full Court of the Federal Court of Australia.



In addition to his practice at the Bar, Ian is a Senior Fellow at Monash University's Law School where he is the Chief Examiner and lecturer in postgraduate subjects on intellectual property and trade mark practice. He is also a member of the Monash University Intellectual Property Advisory Board. Ian is a co-author of the seminal publication "Shanahan's, Australian Trade Marks Law and Passing Off" (5th and 6th edition).

Andrew Jones

Andrew is a registered Trans-Tasman Patent and Trade Mark Attorney with 20 years' experience in the profession. He spent over 10 years at one of Australia's top-tier IP law firms before starting his own firm, Foundry Intellectual Property, in 2013. Foundry has since grown from just one sole practitioner to a busy little firm with four attorneys and a paralegal.



Andrew has been on the IPTA Council since 2017 and is currently the convenor of the Education Committee and a co-convener of the YIPTA Committee and the Future Directions Committee. Given his background, Andrew is well familiar with the challenges faced by the "small end of town" and endeavours to present issues that we face on a day to day basis to the IPTA Council so that IPTA can better assist firms of our size.

She was listed in Managing Intellectual Property as a Rising Star in 2019 and 2020.

Katrina Howard SC

With her strong technical background in life sciences, after working at Davies Collison Cave, Katrina's career as a barrister has focussed on litigation relating to patents especially for pharmaceuticals and biotechnology including vaccines, gene-editing, antibodies and biosimilars, as well as medical devices, but she practises in all areas of technology including chemistry, physics and IT. Through studies in Cambridge, UK, attending international conferences such as BIO and Patski, her door tenancy at 3 New Square, Lincoln's Inn, London, and involvement in many cases as part of complex global litigation, she has a thorough knowledge of patent laws in the US, UK and Europe, as well as Australia.



Katrina has practised as a patent silk in Sydney for 15 years. She "combines an excellent scientific background with a deep knowledge of patent law" Who's Who Legal: Patents 2021; and is "an internationally renowned patent litigator with a prolific background in the life sciences": Who's Who Legal: Life Sciences 2021.

Katrina is the first (and only) female silk ranked in the top band in Intellectual Property in Australia by Chambers & Partners, Asia-Pacific Guide (in 2020, 2021 and 2022), and is described in the 2022 edition as "a first-choice counsel in the pharma field," who not only "works extremely hard and is on top of the material," but also shows an "ability to think outside the square when formulating arguments".

She is also named as one of Best Barristers 2021 and Recommended as Leading Intellectual Property Senior Counsel 2021 in Doyles Guide, Australia.

Katrina acted as the Patent and Trade Marks Disciplinary Tribunal from 2012-2018.

Dr Hussain

Dr. Qusai Hussain is a board-endorsed Clinical and Forensic Psychologist and a Fellow of the Australian Psychological Society's College of Clinical Psychologists and College of Forensic Psychologists. He has over 20 years' experience in the mental healthcare sector having worked in general and forensic mental health, hospitals, prisons, community organisations and the corporate sector. He is the CEO & Director of Cyber Clinic - an AI driven online mental health platform which works with Australian businesses to help them provide on demand mental health services to their employees. Cyber Clinic uses smart technology and AI driven algorithms to support employees through their entire mental health journey – from finding their best-fit psychologist, through to the consultation, and to help them track their wellbeing long-term.



Danielle Hussey

Danielle Hussey is the Intellectual Property Manager at Rheinmetall, the largest supplier of military vehicles to the Australian Defence Force. Prior to joining Rheinmetall, Danielle was a Senior Associate at McCullough Robertson and Fisher Adams Kelly (now Spruson and Ferguson). Over the past 15 years she has established a reputation as a leading intellectual property specialist in the Asia-Pacific, advising on the protection and registration of IP rights, licensing, commercial agreements, acquisitions, tenders and disputes. Danielle has acted for all types of businesses including both small and large, multinational and domestic, government bodies, universities and research institutions, as well as being engaged as a specialist consultant to provide commercial and intellectual property strategy, direction and advice across multiple jurisdictions. Danielle is a registered Attorney and Fellow of the Australian Institute of Patent and Trade Mark Attorneys (IPTA). She is a member of the Intellectual Property Society for Australia and New Zealand and IPTA, and currently holds positions on the IPTA Education and In-House Committees.



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Speakers

Dr Rebecca McCrackan

Dr Rebecca McCrackan has extensive experience in the life science and resource sectors and is presently a Principal IP Counsel for the global mining and metals group Rio Tinto. Rebecca, together with her IP Legal Team colleagues advises on IP exploitation strategies, commercialisation opportunities, partnerships, freedom-to-operate risks, IP protection and more for the Rio Tinto business. To give back to the community, Dr McCrackan works on various statutory and not-for-profit boards, particularly in the life sciences industry, leveraging her earlier experience as a biomedical researcher. Dr McCrackan holds a first class honours degree in biotechnology, and a PhD in Immunology conducted at the Walter and Eliza Hall Institute. Dr McCrackan's academic pursuits further included a postdoctoral position at the Spanish National Cancer Research Centre. Dr McCrackan has a master's degree in intellectual property law. She has completed the Australian Institute of Company Directors Foundations course and is a Fellow of the Australian Institute of Patent and Trademark Attorneys.



Jennifer McEwan

Jennifer began her working life as a research biochemist at Murdoch University, Western Australia looking at iron metabolism in lamprey eels. She subsequently entered the patent attorney profession at Wrays and after completing a Bachelor of Laws degree, Jennifer worked for a number of large law firms in Melbourne before establishing her boutique IP firm EKM in 2004. In 2017, EKM merged with Wrays where Jennifer now heads the Trade Marks Group.

Jennifer has been an IPTA Councillor since 2012 and Vice-President since 2020.



Beata Khaidurova

Beata is a Senior Associate in the Melbourne engineering team at FB Rice. Beata began her career with FB Rice in 2012, qualifying as a patent attorney in 2015. Beata holds a Bachelor of Laws (Honours) and a Bachelor of Electrical and Computer Systems Engineering (Honours) both from Monash University, and completed a Masters of Intellectual Property Law at the University of Melbourne. During her time with FB Rice, Beata has gained extensive experience in patent drafting, prosecution and opinion work. Beata specialises in matters relating to patents and designs in the electrical, electronics and software space, and has particular familiarity with fintech, gaming, and medical device technologies. Beata was recognised as an MIP Rising Star in 2020 and 2021.



Jenny Petering

Jenny is one of the leading practitioners in the Australian biotechnology space. She has extensive experience in managing international patent portfolios, including strategic planning, due diligence, infringement and patentability advice, and coordinating opposition proceedings. Jenny is regularly singled out by industry reviews of the world's leading patent prosecutors for both for her exceptional technical ability and her commitment to clients. She has been recognised as an IP Star for patent prosecution by Managing Intellectual Property in 2019, 2020 and 2021 and endorsed in the IAM Prosecution recommended list each year since 2018. Jenny has also been recognised in the IAM Strategy 300 list for 2021.



Kristine van Ruiten

An Intellectual Property professional and private investigator with extensive experience and substantial hands on expertise in planning and participating in investigations, evidence collection and evidence execution in relation to trade mark, patent, design and copyright prosecution and litigation.



Registered Australian Trade Marks Attorney and Licenses Private Investigator across multiple jurisdictions.

A member of the Institute of Patent and Trade Objective Mark Attorneys of Australia, Intellectual Property Society of Australia and New Zealand, and the Association of Investigators and Security Professionals.

Margaret Ryan

Margaret Ryan received the University Medal in Law from the University of Sydney and commenced her career in Intellectual Property when she worked as a Research Assistant to the late Federal Court Justice Sheppard, who specialised in IP.

She was trained in the IP departments of two large commercial law firms and has spent almost 20 years with a specialist IP law firm, practising in commercial IP law, IP litigation and conducting trade mark oppositions before the Trade Marks Office. Margaret performs her own advocacy and is a fierce advocate. She is a registered Trade Marks Attorney.

Margaret has lectured and tutored in IP at Victoria University and has contributed to the copyright sections of The Laws of Australia and The Law Handbook (2018 -2022).

Margaret has established a sole practice in IP and consumer protection law – Margaret Ryan IP by Margaret - undertaking IP commercial and dispute resolution work and trade marks advice and oppositions. She can consult on IP issues and accepts instructions to appear at Trade Mark Office hearings.



Speakers

Michael Schwager

Michael commenced with IP Australia on 20 September 2018 as Director General. Prior to his appointment Michael spent three years as Chief Operating Officer at the Department of Industry, Innovation and Science. He also spent time as acting Chief Operating Officer at CSIRO from June to September 2018.

Michael has had a varied career across innovation, science and education policy and has been responsible for:

- implementing innovation programs, including the \$3B R&D tax incentive
- developing med-tech, pharma-bio, small business, and industry policy
- attracting foreign investment into Australian high-tech industries
- leading trade and multilateral negotiations in food, agriculture, and energy.

From 2012 to 2015 Michael was based in the Washington DC Embassy as Minister Counsellor (Industry, Science and Education). He has worked in the private sector as an auditor for a large multinational accounting firm on clients from the technology, manufacturing, services, and financial sectors.



David Shavin QC

David practices primarily in Patent Law and Intellectual Property generally, Competition, Telecommunications, Administrative, Corporations and Commercial Law and appellate work.



Over the last 40 years, David has had extensive trial and appellate experience in Australia in the Federal Court and High Court, focused heavily, but not exclusively, on patents (especially pharmaceutical and life sciences, and software and business methods) on trade marks and competition and administrative law. He also has trial and appellate experience in the Supreme Court of Victoria, especially in the Commercial Court. He has also appeared in the Equity Division of the NSW Supreme Court. He has appeared in a number of landmark patent, trade mark and competition cases as a silk over the last 26 years.

In New Zealand where David was appointed silk in 1994, his appearance work in the High Court, Court of Appeal and Supreme Court has focused heavily on competition and regulatory work but includes some patent and trade mark work. He appeared for Transpower in NZ in the input methodologies litigation and Pfizer in the Viagra patent litigation.

Margaret Tregurtha

Margaret Tregurtha is the Deputy Director-General, Policy and Corporate Division, IP Australia

Margaret has a long career in public service at both the State and Commonwealth levels. Prior to joining IP Australia, she was the A/g First Assistant Secretary of Legal and Compliance in the former Department of the Environment and Energy. Since 2008 Margaret has held senior executive roles across the Commonwealth Environment, Industry and Education portfolios, leading a range of legal, corporate, governance and regulatory functions.



Margaret has also been a key contributor to several policy task forces and executive boards and has broad experience and a thorough understanding of public sector governance.

Margaret has a Bachelor of Arts/Laws (Hons) and a Graduate Diploma of Legal Practice from the Australian National University. Margaret is also a graduate of the Australia Institute of Company Directors.

James Wan

James holds double degrees in Computer Science and Law, a Master of Laws and a Master of IP Law. He is a practising lawyer and patent attorney with 19 years of international experience. Industry experience in healthcare, AI and SaaS in: Australia, Singapore and Hong Kong. Deep technical expertise in machine learning, blockchain/crypto and software/IT. He was Harrison.ai's General Counsel and Company Secretary during its \$29M Series A in 2019 and recent \$129M Series B (Australia's largest-ever) funding rounds. Currently he is the Head of IP & Privacy for Harrison.ai and its venture Annalise.ai (radiology AI) and new ventures in pathology AI with Sonic Healthcare, and beyond.



2022 IPTA Conference Committee

Jennifer McEwan (Convenor)
Grant Shoebridge
Andrew Jones
Janelle Borham

IPTA Annual Conference Co-Ordinator
Chris Kerr

Anna Johnston
Claire Gregg
Pru Cowin

IPTA's COVID-19 policy

The health and wellbeing of our members and guests, team and the wider community is of utmost importance to us. Accordingly, it is our policy that all attendees at our annual conference be fully vaccinated. Proof of vaccination may be required by venues booked to enable attendance.

We also ask that all attendees continue to adhere to the latest state COVID-19 guidelines regarding social distancing, mask wearing and any other requirements as may be in place at the relevant time.

We understand you cannot plan for sickness, so if you or someone you are travelling with is feeling unwell or has flu-like symptoms we ask you to consider cancelling your attendance at the annual conference. We also ask that you adhere to the latest government travel advice, and if you are no longer able to travel due to unforeseen Covid-19 restrictions in place in your area, please let us know. In this respect, we are offering cancellation with a full reimbursement of any registration fees paid up to the day before the conference begins on 6 April 2022. Please liaise separately with the conference hotel, or other accommodation provider if you are staying elsewhere, in relation to any accommodation booked and where deposits have been paid.

Please keep up to date by visiting Australian Government websites: <https://www.nsw.gov.au/covid-19/stay-safe/rules/people-in-nsw> & <https://www.health.gov.au/health-alerts/covid-19/protect-yourself-and-others>



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